

The Founders Dilemmas

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The Founder's Dilemma, Oussama Ammar, Partner at TheFamily\ "The Innovator's Dilemma\ " by Clayton Christensen - VIDEO BOOK SUMMARY When To Become A Founder - Noam Wasserman, Bestselling Author of The Founder's Dilemmas [Founder's Dilemmas: Equity Splits](#) ~~Kauffman FastTrac Entrepreneurial Author Series - Noam Wasserman~~ [Is your book business healthy?](#) Ethical dilemma: The burger murders - George Siedel and Christine Ladwig

How To Divide Equity In a Startup How to Divide Equity Between Co-Founders in a Startup ~~The single biggest reason why start-ups succeed | Bill Gross~~ Startup CEO: Role of a CEO \ "Zero To One\ " by Peter Thiel - VIDEO BOOK SUMMARY ~~What's The Book You Need Next? | #BookBreak~~ [WORST Books I've Read Recently - Ranting Reviews](#) Slicing Pie at Stanford University H3 2014 - Fernando Rovira - \ "Founder's Equity Dilemmas\ " [Jack Garson on the Founders Dilemma](#) Capitalization Table Basics, Slicing the Pie and The Founder's Dilemmas Kauffman Sketchbook feat. Noam Wasserman \ "Take the Leap\ " - 321 Fast Draw Whiteboard

Noam Wasserman-A Co-Founder Dilemma [The Founder's Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup](#) Founders Dilemmas: Relationships - How They Handle Crisis The Founder's Dilemmas - Carlos Alvarez on The FiringTheMan Book Club The Founders Dilemmas

The Founder's Dilemmas is the first book to examine the early decisions by entrepreneurs that can make or break a startup and its team. Drawing on a decade of research, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

Amazon.com: The Founder's Dilemmas: Anticipating and ...

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The Founder's Dilemmas: Anticipating and Avoiding the ...

"The Founder's Dilemmas fills an important gap in the entrepreneurship literature by providing an in-depth treatment of the people problems that confront all new business founders. Wasserman argues that people problems are responsible for a significant portion of startup failures, and that entrepreneurs tend to underestimate their potentially dangerous long-term effects.

The Founder's Dilemmas | Princeton University Press

The Founder ' s Dilemmas is the first book to examine the early decisions by entrepreneurs that can make or break a startup and its team. Drawing on a decade of research, Noam Wasserman reveals the common pitfalls founders face and how to avoid them. He looks at whether it is a good idea to cofound with friends or relatives, how and when to ...

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Founder ' s Dilemmas. 08/19/2016. As a founder you ignore “ people problems ” — your own and those of your team — at your peril. Understanding your own decisions, where your instincts can mislead you, and how choices about when to found, with whom to found, and how to share equity could make the difference between success and failure.

Founder's Dilemmas | Kauffman Entrepreneurs

Noam Wasserman, a long-time Harvard Business School professor and author of the bestseller The Founder ' s Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup, this summer will...

The Founder ' s Dilemma - Harvard Business Review

His HBS class, Founder ' s Dilemmas, was named one of the top entrepreneurship classes in the county by Inc. magazine. He focuses his research on early founders ' decisions, particularly those that...

A Book in 5 Minutes: “ The Founder ' s Dilemmas ” by Noam ...

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Wasserman Founder's Dilemmas SEC - WordPress.com

The Founder's Dilemmas is the first book to examine the early decisions by entrepreneurs that can make or break a startup and its team. Drawing on a decade of research, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

The Founder's Dilemmas: Anticipating and Avoiding the ...

The Founder's Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup - YouTube.

The Founder's Dilemmas: Anticipating and Avoiding the ...

Wasserman has identified clear a set of dilemmas facing founders. Choices have to be made between alternatives with no choice obviously better than another. All come with significant upsides and downsides. Solved appropriately, the founders will survive to face the next dilemma. Fail, and there could be no next dilemma.

Amazon.com: Customer reviews: The Founder's Dilemmas

Bad decisions at the inception of a promising venture lay the foundations for its eventual ruin. The Founder's Dilemmas is the first book to examine the early decisions by entrepreneurs that can make or break a startup and its team. Drawing on a decade of research, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

The Founder's Dilemmas by Noam Wasserman | Audiobook ...

US History Dilemmas. A collection of historical narratives that ask students to make tough decisions. Click on a picture below to get started. or Browse by Unit. 1963 Children's

The Founder's Dilemmas examines how early decisions by entrepreneurs can make or break a startup and its team. Drawing on a decade of research, including quantitative data on almost ten thousand founders as well as inside stories of founders like Evan Williams of Twitter and Tim Westergren of Pandora, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

A guide to the early decisions that can make or break startup ventures Often downplayed in the excitement of starting up a new business venture is one of the most important decisions entrepreneurs will face: should they go it alone, or bring in cofounders, hires, and investors to help build the business? More than just financial rewards are at stake. Friendships and relationships can suffer. Bad decisions at the inception of a promising venture lay the foundations for its eventual ruin. The Founder's Dilemmas is the first book to examine the early decisions by entrepreneurs that can make or break a startup and its team. Drawing on a decade of research, Noam Wasserman reveals the common pitfalls founders face and how to avoid them. He looks at whether it is a good idea to cofound with friends or relatives, how and when to split the equity within the founding team, and how to recognize when a successful founder-CEO should exit or be fired. Wasserman explains how to anticipate, avoid, or recover from disastrous mistakes that can splinter a founding team, strip founders of control, and leave founders without a financial payoff for their hard work and innovative ideas. He highlights the need at each step to strike a careful balance between controlling the startup and attracting the best resources to grow it, and demonstrates why the easy short-term choice is often the most perilous in the long term. The Founder's Dilemmas draws on the inside stories of founders like Evan Williams of Twitter and Tim Westergren of Pandora, while mining quantitative data on almost ten thousand founders. People problems are the leading cause of failure in startups. This book offers solutions.

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After two decades of research on founders, a best-selling book on the subject, and experience teaching and mentoring thousands of students in this field, Noam Wasserman is a prominent authority on startups. Hearing from countless readers and students that his insights helped them with important life decisions, beyond the incubator and boardroom, Wasserman brings us a new book that applies to everyday life his research on the methods of successful startup founders. Like entrepreneurs, we all deal with uncertainty, tough decision-making, and necessary problem-solving. Whether we freelance or work for large organizations, whether we're married or single, have kids or not, we must be able to think on our feet, assess risks and opportunities, and recruit others to help us navigate them. This book offers important advice for envisioning change in our lives—from contemplating the next step in a relationship to making a radical career move—and managing changes to which we've already committed. We can learn to recognize our own well-worn patterns and keep our tendencies and habits in check, recruit a personal taskforce—our own board of directors—to advise us, and plan ahead for growth. With his extensive database of

entrepreneurship case studies—from Pandora to Twitter to Nike—complemented with data on 20,000 founders, Wasserman is able to go deeply into the entrepreneurial mindset and show us how startups provide specific lessons for crafting our most successful lives.

A Washington Post Bestseller *Three Principles for Managing—and Avoiding—the Problems of Growth* Why is profitable growth so hard to achieve and sustain? Most executives manage their companies as if the solution to that problem lies in the external environment: find an attractive market, formulate the right strategy, win new customers. But when Bain & Company's Chris Zook and James Allen, authors of the bestselling *Profit from the Core*, researched this question, they found that when companies fail to achieve their growth targets, 90 percent of the time the root causes are internal, not external—increasing distance from the front lines, loss of accountability, proliferating processes and bureaucracy, to name only a few. What's more, companies experience a set of predictable internal crises, at predictable stages, as they grow. Even for healthy companies, these crises, if not managed properly, stifle the ability to grow further—and can actively lead to decline. The key insight from Zook and Allen's research is that managing these choke points requires a “founder's mentality”—behaviors typically embodied by a bold, ambitious founder—to restore speed, focus, and connection to customers:

- An insurgent's clear mission and purpose
- An unambiguous owner mindset
- A relentless obsession with the front line

Based on the authors' decade-long study of companies in more than forty countries, *The Founder's Mentality* demonstrates the strong relationship between these three traits in companies of all kinds—not just start-ups—and their ability to sustain performance. Through rich analysis and inspiring examples, this book shows how any leader—not only a founder—can instill and leverage a founder's mentality throughout their organization and find lasting, profitable growth.

An outspoken participant in the civil rights movement, Roger Wilkins served as Assistant Attorney General during the Johnson administration. In 1972 he was awarded the Pulitzer Prize along with Bernstein and Herblock for his coverage of Watergate. Yet this black man, who has served the United States so well, feels at times an unwelcome guest here. In *Jefferson's Pillow*, Wilkins returns to America's beginnings and the founding fathers who preached and fought for freedom, even though they owned other human beings and legally denied them their humanity. He asserts that the mythic accounts of the American Revolution have ignored slavery and oversimplified history until the heroes, be they the founders or the slaves in their service, are denied any human complexity. Wilkins offers a thoughtful analysis of this fundamental paradox through his exploration of the lives of George Washington, George Mason, James Madison, and of course Thomas Jefferson. He discusses how class, education, and personality allowed for the institution of slavery, unravels how we as Americans tell different sides of that story, and explores the confounding ability of that narrative to limit who we are and who we can become. An important intellectual history of America's founding, *Jefferson's Pillow* will change the way we view our nation and ourselves. From the Trade Paperback edition.

"Become Your Own Boss is a must-read if you're thinking of launching a business of your own." --Jean Chatzky, bestselling author of *Money 911* and *Financial Editor, NBC Today* Create a successful business this year! Written by America's #1 Small Business Expert, this essential handbook shows you how to launch your own business in just twelve months. Using her years of experience in business development, Melinda Emerson guides you through the process with step-by-step instructions for developing an effective marketing plan, setting a budget, and maintaining your business once it's up and running. She also offers brand-new strategies for obtaining financing through means like crowdsourcing as well as social media techniques that help build your business--all of which has been updated for today's market. With Emerson's expert business advice, you will finally follow your dreams and become your own boss!

This book is a collection of technology startup cases in Asia, told in a narrative form, to give readers an insider view to how innovators and technopreneurs view entrepreneurial opportunities from use of technology, how the technopreneurs raise funding to support their vision, and the subsequent relationship of the technopreneurs and their investors. The book illustrates some of the cases using the theory of effectuation. The book is divided into four sections: Part One chronicles case studies of technopreneurs who raised capital but had difficulty with managing the investor expectations and relationship, to the detriment of the venture. Part Two chronicles case studies of technopreneurs who started their ventures without venture capital, with some who later raised capital at a much later stage, and were able to exit successfully. All case studies are of technology ventures in Asia from the mid-1990's where venture capital and entrepreneur ecosystem were under-developed. Lessons learned from the various case studies are told from a practitioner's perspective. Part Three describes the development of the venture ecosystem, specifically in Singapore, a city-state aspiring to follow the Silicon Valley model. The technopreneurs in Parts I and II play the roles of mentors/investors in the newly developing system. Part Four includes two new young technology ventures' fund raising dilemmas, written in a teaching case format. The book can be used by practitioners and by educators for developing a deep understanding on the issues of raising capital for the purpose of growing the venture, and the trade-offs of capital from the different groups of investors and their financial terms. It is useful to young and mid-career professionals looking at starting a technology venture in Asia.

Where are you in your business journey? Most entrepreneurs are looking for ways to push their companies to grow and get bigger. But they struggle with decisions about how big they want to become, how much money to keep investing in their company, and how to even go about it. They want more, but they're not sure how to think about the problems, obligations, and risk that come with growth. This is the growth dilemma. In *The Growth Dilemma*, Ami Kassir, author and nationally renowned expert on access to capital for entrepreneurs, shows you how to sort through your choices to build your business to the size and complexity that makes the most sense for you. He'll walk you through exercises that help you:

- Answer the crucial million-dollar question
- Figure out what entrepreneurial stage you're in
- Determine your personal risk profile
- Identify your own growth aspirations

Knowing these parts of your puzzle will not only influence how you think about your growth dilemma but also allow you to discover your financing comfort zone. Through the profiles of fifteen real entrepreneurs and companies, you'll also be able to see, throughout the book, examples of how different financing decisions affect every kind of business. As you apply the strategies you learn, you'll find the financing structure that will help you reach your goals.

