

## The Case Study Handbook How To Read Discuss And Write Persuasively About Cases

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In "The Case Study Handbook", William Ellet presents a potent new approach for analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (solving a problem, making a decision, or forming an evaluation) and quickly establish a base of knowledge about a case.

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The business case study is a powerful learning tool. This practical guide provides students with a potent approach to: Recognize case situations and apply appropriate tools to solve problems, make decisions, or develop evaluations; Quickly establish a base of knowledge about a case; Write persuasive case-based essays; Talk about cases effectively in class

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University of the Cumberland. The purpose of this Dissertation and Case Study Handbook is to provide you with basic guidelines for writing a course case study/paper, and dissertation. Before beginning our exploration of the writing process, it is helpful to revisit the mission of the EdD program because well-written case studies and dissertations help the program achieve its mission

## Read Book The Case Study Handbook How To Read Discuss And Write Persuasively About Cases

In The Case Study Handbook, Revised Edition, William Ellet presents a potent new approach for efficiently analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a base of knowledge about a case.

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...Case Studies/ Briefing Paper Pages 1 , to 3 are adapted from: Cameron S, (2002), Business Student's Handbook, Prentice Hall, Essex We are going to look at how to use a case study to solve a problem.

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In The Case Study Handbook, Revised Edition, William Ellet presents a potent new approach for efficiently analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a base of knowledge about a case.

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~~The Case Study Handbook : How to Read, Discuss, and Write ...~~

In the social and life sciences, a case study is a research method involving an up-close, in-depth, and detailed examination of a particular case. For example, a case study in medicine may examine a specific patient a doctor treated, and a case study in business might study a particular firm's strategy. Generally, a case can be nearly any unit of analysis, including individuals, organizations, events, or actions. Case studies can be produced by following a formal research method. These case stud

~~Case study—Wikipedia~~

Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a base of knowledge about a case. Strategies and templates, in addition to several sample Harvard Business School cases, help you apply the author's framework.

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The guide all MBAs and exec ed students need. If you're enrolled in an MBA or executive education program, you've probably encountered a powerful learning tool: the business

case. But if you're like many people, you may find interpreting and writing about cases mystifying and time-consuming. In *The Case Study Handbook, Revised Edition*, William Ellet presents a potent new approach for efficiently analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a base of knowledge about a case. Strategies and templates, in addition to several sample Harvard Business School cases, help you apply the author's framework. Later in the book, Ellet shows how to write persuasive case-analytical essays based on the process laid out earlier. Examples of effective writing further reinforce the methods. The book also includes a chapter on how to talk about cases more effectively in class. Any current or prospective MBA or executive education student needs this guide.

Provides an approach for analyzing, discussing, and writing about cases. This book shows how to classify cases according to analytical task they require (solving a problem, making a decision, or forming an evaluation) and establish a base of knowledge about a case. It shows how to talk about cases in class.

The main advantages of case research are that it can produce an in-depth analysis of phenomena in context, support the development of historical perspectives and guarantee high internal validity, which is to say that the observed phenomena are authentic representations of reality. In short, the case study is adaptable to both the context and the researcher.

*Standards-Based Leadership* is written specifically for superintendents and is framed within the most recent national standards: Professional Standards for Educational Leaders 2015. The cases provide an opportunity for superintendents, as well as those in training, to critically reflect on best-practices with real scenarios. Each chapter contains PSEL2015 standards, best practice literature, three cases, discussion questions, and additional resources. The chapters have been written by educators with leadership and superintendent experience.

The Case Study method of teaching and learning, adopted by business schools and management centres globally, provides an important function in management education, but employing it effectively can often be a challenge. This book provides practical insights, tools and approaches for both case teaching and writing, drawing on perspectives from expert practitioners around the world. This book aims to critically examine different approaches to using case studies in group-based, participant-centred learning environments, exploring good practices for case teaching and learning. It provides guidance for case writers on various approaches to structuring case data, presentational formats, and the use of technology in the construction of different types of cases. It also demonstrates the use of the case method as a tool for assessment, supporting students' own development of cases to showcase good practice in organisations. The final section of this book showcases some of the resources available, providing links and reviews of additional material that can support future case teaching and writing practice, including publication. The Case Study Companion is designed for lecturers using cases within their teaching across all management disciplines, as well as those training for Professional Development and Management Education qualifications. It will also be useful for postgraduate, MBA and Executive Education students wanting to make the most of case studies in their learning and assessments.

This accessible text introduces students and researchers to the basics of case study research, using a wide range of real-life examples. It deals with the core issues and methods that anyone new to case study will need to understand: What is a case study? When and why should case study methods be used? How are case studies designed? What methods can be used? How do we analyze our data and write up our case?

Since the end of World War II, social science research has become increasingly quantitative in nature. *A Case for the Case Study* provides a rationale for an alternative to quantitative research: the close investigation of single instances of social phenomena. The first section of the book contains an overview of the central methodological issues involved in the use of the case study method. Then, well-known scholars describe how they undertook case study research in order to understand changes in church involvement, city life, gender roles, white-collar crimes, family structure, homelessness, and other types of social experience. Each contributor confronts several key questions: What does the case study tell us that other approaches cannot? To what extent can one generalize from the study of a single case or of a highly limited set of cases? Does case study work provide the basis for postulating broad principles of social structure and behavior? The answers vary, but the consensus is that the opportunity to examine certain kinds of social phenomena in depth enables social scientists to advance greatly our empirical understanding of social life. The contributors are Leon Anderson, Howard M. Bahr, Theodore Caplow, Joe R. Feagin, Gilbert Geis, Gerald Handel, Anthony M. Orum, Andree F. Sjoberg, Gideon Sjoberg, David A. Snow, Ted R. Vaughan, R. Stephen Warner, Christine L. Williams, and Norma Williams.

"The stories and statistics behind some of the most successful mobile content ever made"--Cover.

In this introduction to understanding, researching and doing case studies in the social sciences, Hamel outlines several differing traditions of case study research including the Chicago School of Sociology, the anthropological case studies of Malinowski, and the French La Play school tradition. He shows how each developed, changed and has been practiced over time. Suggestions for the practice of case studies are made for the novice reader and an additional feature is the extensive bibliography on case study methods in social science to allow for further exploration of the topic.

The Sixth Edition of Robert K. Yin's bestseller provides a complete portal to the world of case study research. Offering comprehensive coverage of the design and use of the case study method in addition to an integration of applications, the book gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields. The

integration of applications will enable users to see more directly how concrete case studies can implement the principles of case study research methods.

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