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supply chain

consists of

various

components

Including

suppliers,

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,deliberators
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And each one of
them play an
important role.

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management is a

global network

of various

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Chain organizations

that cooperate to improve the flow of

material,

information and the relationship between the

suppliers, and customers at the lowest cost or discounted price and the highest speed. The basic

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Objective of the effective supply chain management is the

customers' satisfaction, in order to gain customers' advantage in the long run.

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companies seek
to achieve cost
reductions or
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improvements and
make the supply
chain more
competitive as
whole. These
cases are

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intended to provide wide-ranging information, management education, background information and leadership on the most relevant topics in business.

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management A

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attempts during
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decade to
improve
innovation,
drive
collaboration
and reduce costs
throughout its
supply chain,
with the aim of
creating a
flexible
organization

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capacity to
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Results: Within
a year and a
half of their

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European

logistics

solution's go-

live, AGCO

achieved freight

cost reductions

of some 18%, and

has continued to

save between

three and five

percent on

freight

expenditure,

year-on-year,

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ever since.

Having since rolled the new operating model out in China and North America, the company has reduced inbound logistics costs by 28%, increased network performance by 25% and cut

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inventory levels
by a quarter.

Success with

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Cost Reduction:

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where the supply chain industry knows, from the evidence, that 10% of supply chains are severely disrupted each year. The KFC supply breakdown

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Macau, Macau .
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is the American
corporation

which is one of
the leading

manufacturers of
computer

technologies.

The corporation

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occupies its
26th place among
the most
prosperous and
successful
companies in the
world. The
corporation was
founded in 1984
and in 2003
became known as
Dell, Inc.

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management ideas

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mapping.

According to the

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there are eight

main processes

that comprise

the nucleus of

supply chain

management

(Govil, 2002).

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Wildgoose,
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Product Leader,
explains how we
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company which
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Mart was founded by Sam Walton in the year 1962.

He opened his first store in Rogers, Ark. On 31st October 1969, the company was incorporated as Wal-Mart Stores. Key success factor was the guidance of Sam.

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focuses on the
Lean supply
chain management
(LSCM) in a
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enterprises

(SME) and uses literature analysis and

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concepts such as

SC, SCM, Lean.

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Despite the

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women in the workforce, little is known about gender inequalities faced by women working behind the prized "Made in Italy" label.

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factors that can
be used in the
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projects, and
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and practices, coupled with unpredictable external events have made many firms much more vulnerable to supply chain risk and disruptions than in the past. The Handbook for Supply Chain Risk Management

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that look at
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discussing new
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needed to

successfully

conduct research

in supply chain

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management. The third group is made up of applications of the respective methodologies, which serve as examples on how the different methodological approaches can be applied. All papers have undergone a

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review process
to ensure their
quality.

Therefore, we
hope that this
book will serve
as a valid
source for
current and
future
researchers in
the field. While
the workshop on
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We would like to thank all those who contributed to the workshop and this book.

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business model
and an effective
supply chain
network is
essential to
remaining
competitive in a
global
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managing the
flow of goods
and services,
businesses can

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the first decade
of supply
chain management
strategies in
the UK
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leading
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drawn together

with the
experience from
some of the

industry's

foremost SCM

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both the experie
ncedresearcher
and the industry
practitioner by
offering a thoro
ughgrounding in
its principles
as well as an
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SCM as

a methodology for
industry.

Construction

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studies makes

an important

contribution to

the debate on

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readers will
discover proven
tactics and
innovative
solutions for
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uncertainties,
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and
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risk, plus a
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and decision
making. Readers
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Application of
strategies and
tactics to their
own situations
and challenges
and learn to
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potential
pitfalls before
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chronic issues.
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professionals
will have a

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valuable tool
for testing
management
proficiency in
crisis
mitigation and
resolution, and
particularly
useful in
academic
curriculum,
independent
learning modules
and professional

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programs.

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trainers will

benefit from

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managers will
learn crucial
skills to meet
current
challenges,
qualify for
professional
advancement and
achieve success.

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