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Sovereignty at Bay was the first in a series of books produced under the general aegis of the Multinational Enterprise Project at the Harvard Business School, a project that I created and directed. The book, as it turned out, was published at just the right time.

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Raymond Vernon would later lament the fact that he titled his path-breaking book *Sovereignty at Bay* (1971, 1981). In fact, he had concluded that it was not, but as he noted, people remembered the title, not his thesis.

Reconstituting the Global Public Domain - scholar.harvard.edu

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Examines the economic power and influence of multinational U.S. enterprises, and describes the problems that have emerged from their operation

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Introduction -- The political and the economic -- Border laboratories -- Contagion and the sovereign body -- Screening's architecture -- The jurisdictional imagination -- Interdiction adrift

This book proposes a new framework for explaining and anticipating foreign economic policy changes, at the same time providing a fascinating account of three American policy shifts that transformed the postwar international monetary system. Originally published in 1982. The Princeton Legacy Library uses the latest print-on-demand technology to again make available previously out-of-print books from the distinguished backlist of Princeton University Press. These editions preserve the original texts of these important books while presenting them in durable paperback and hardcover editions. The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in the thousands of books published by Princeton University Press since its founding in 1905.

The accurate assessment of political risk can make the difference between success and failure for a multinational corporation, which must keep corporate objectives in sight while operating in a large number of widely varying environments. While environmental or political risk assessment has become an explicit function in many firms and is inherent in all foreign investment, the uncertainties of foreign political environments continue to pose critical problems for managers. In *Managing Political Risk Assessment*, Stephen J. Kobrin describes and analyzes the techniques of political risk assessment employed by U.S. multinationals. His analysis draws on organizational theory, economics, political science, and international relations. The study reveals that those charged with political risk assessment have often not been fully integrated into the core of the managerial process, information from subsidiaries is often biased, and the flow of data is poorly controlled. As a result, virtually all firms

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experience difficulties in using environmental assessment in planning and making decisions. Kobrin persuasively argues that the thorough integration of the assessment function into the managerial process is a necessary step, as the need for political risk assessment intensifies with the increased interaction between international business and its social and political surroundings. Political scientists, institutional economists, managers, and students and teachers of international business will all profit from Kobrin's excellent synthesis of knowledge in this area of scholarly interest. This title is part of UC Press's Voices Revived program, which commemorates University of California Press's mission to seek out and cultivate the brightest minds and give them voice, reach, and impact. Drawing on a backlist dating to 1893, Voices Revived makes high-quality, peer-reviewed scholarship accessible once again using print-on-demand technology. This title was originally published in 1982.

This long-awaited new book from Cynthia Day Wallace picks up the thread of her best-selling "Legal Control of the Multinational Enterprise: National Regulatory Techniques and the Prospects for International Controls," In the present work she applies herself to legal and pragmatic aspects of control surrounding MNE operations. The primary focus is on legal and administrative techniques and measures practised by host states to control - transparently or less so - foreign MNE activity within their territories, or even extraterritorially when effects are felt within national boundaries. The primary geographic focus is the six most investment-intensive industrialized states (namely, Canada, France, Germany, Japan, the United States and the United Kingdom). At the same time an important message of the present study is precisely the implication for the developing countries as well as for the emerging market economies of central and eastern Europe - and even Asian nations besides Japan, because it is the sharing of this very 'experience of years' that can best serve to facilitate a fuller participation on the part

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of the up-and-coming economies in the same global market place.

Americans are losing touch with reality. On virtually every issue, from climate change to immigration, tens of millions of Americans have opinions and beliefs wildly at odds with fact, rendering them unable to think sensibly about politics. In *How America Lost Its Mind*, Thomas E. Patterson explains the rise of a world of “alternative facts” and the slow-motion cultural and political calamity unfolding around us. We don’t have to search far for the forces that are misleading us and tearing us apart: politicians for whom division is a strategy; talk show hosts who have made an industry of outrage; news outlets that wield conflict as a marketing tool; and partisan organizations and foreign agents who spew disinformation to advance a cause, make a buck, or simply amuse themselves. The consequences are severe. *How America Lost Its Mind* maps a political landscape convulsed with distrust, gridlock, brinksmanship, petty feuding, and deceptive messaging. As dire as this picture is, and as unlikely as immediate relief might be, Patterson sees a way forward and underscores its urgency. A call to action, his book encourages us to wrest institutional power from ideologues and disruptors and entrust it to sensible citizens and leaders, to restore our commitment to mutual tolerance and restraint, to cleanse the Internet of fake news and disinformation, and to demand a steady supply of trustworthy and relevant information from our news sources. As philosopher Hannah Arendt wrote decades ago, the rise of demagogues is abetted by “people for whom the distinction between fact and fiction, true and false, no longer exists.” In *How America Lost Its Mind*, Thomas E. Patterson makes a passionate case for fully and fiercely engaging on the side of truth and mutual respect in our present arms race between fact and fake, unity and division, civility and incivility.

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As globalization explodes, so has international business scholarship. This second edition of the Oxford Handbook of International Business synthesises all the relevant literature of the last 40 years in 28 original chapters by the world's most distinguished scholars. Reflecting the changes and development in the field since the first edition this new edition has a changed structure, all the chapters have been updated to take account of the latest scholarship, and five new chapters freshly written. The Handbook is divided into six major sections, providing comprehensive coverage of the following areas: · History and Theory of the Multinational Enterprise · The Political and Regulatory Environment · Strategy and International Management · Managing the MNE · Area Studies · Methodological Issues These state of the art literature reviews will be invaluable references for students in business schools, social sciences, law, and area studies.

This two-volume set collects previously published journal articles and book excerpts to provide an extensive array of readings in the economics and politics of international trade and investment policy. Volume I (25 articles) discusses policy in the context of globalization, theory, firms' strategies, governments' policies, and domestic politics. Volume II (22 articles) covers multilateral institutions and agreements, regional institutions and agreements, and inter-policy linkages. Brewer is the editor of the Journal of International Business Studies, Georgetown U. Business School. There is no subject index. Annotation copyrighted by Book News, Inc., Portland, OR

Transnational Management provides an integrated conceptual framework to guide students and instructors through the challenges facing today's multinational enterprises. Through text narrative and cases, the authors skilfully examine the development of strategy, organizational capabilities, and

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management roles and responsibilities for operating in the global economy. The key concepts are developed in eight chapters that are supplemented by carefully selected practical case studies from world-leading case writers. All chapters have been revised and updated for this eighth edition to reflect the latest thinking in transnational management while retaining the book's strong integrated conceptual framework. Ten new cases have been added, and four others updated. A full range of online support materials are available, including detailed case teaching notes, almost 200 PowerPoint slides, and a test bank. Suitable for MBA, executive education and senior undergraduate students studying international management, international business or global strategy courses, Transnational Management offers a uniquely global perspective on the subject.

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