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~~Salesforce Com Certified Technical Architect~~

The Salesforce Application Architect has a deep understanding of native Salesforce features and functionality, as well as the ability to model a role hierarchy, data model, and appropriate sharing mechanisms.

~~Certification Technical Architect Trailhead~~

The Salesforce Technical Architect (CTA) credential is the pinnacle certification for those who demonstrate

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the knowledge, skills, and capabilities to design and build high-performance technical solutions on the Salesforce platform across all areas of domain expertise.

~~Certification – Architect Overview – Trailhead~~

Doina is a Certified Technical Architect and 17x certified. She lives in London with her son. When she's not masterminding ground-breaking Salesforce solutions to meet the dreams of her clients, she enjoys hiking, running, a good dinner, or a relaxed meet-up with friends.

~~5 Tips From a Certified Technical Architect on Taking~~

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The...

The Elite Club of Salesforce.com Certified Technical Architects Here is the directory of Salesforce Certified Technical Architects (CTA). Certified Technical Architect is the highest level of certification that one can earn on Salesforce.com Technology and represents the Crème de la Crème of Salesforce.com professionals.

~~The Elite Club of Salesforce.com Certified Technical Architect~~

The Salesforce Certified Technical Architect (CTA) exam is the highest certification and ultimate test of all the Salesforce credentials. CTAs are regarded as

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the absolute elite amongst Salesforce professionals, who have not only mastered the knowledge but possess excellent consulting and communication skills which I will explore further in this guide.

## ~~Certified Technical Architect Certification Guide & Tips~~

...

The Salesforce Certified Technical Architect Review Board Exam measures a candidate's knowledge and skills related to the objectives listed below. A candidate should have hands-on experience as an Architect on the Lightning Platform, and have demonstrated the application of each of the features/functions below.

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## ~~SALESFORCE CERTIFIED TECHNICAL ARCHITECT~~

This isn't much of a surprise, considering the fact that the role is called a certified technical architect.

However, Tim then highlighted that those looking to climb the Salesforce ladder shouldn't just focus on ticking the box and getting their certification, because that piece of paper isn't the be all and end all of technical architecture. Tim maintained that certifications are ...

## ~~6 Tips to Become A Salesforce Technical Architect ...~~

The most important thing to take away from this is: The Certified Technical Architect is expected to

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understand Sales Cloud, Service Cloud, and Force.com capabilities inside and out. So the more project experience you can get the better.

## ~~My Journey to Salesforce.com Certified Technical Architect...~~

Pick up where you last left Trailblazer Doina Popa as she receives the results from her Certified Technical Architect exam. In this week's post, Doina reveals her CTA exam score and details how she dealt with the agony of waiting for the results. You'll also want to get her advice for budding CTAs.

## ~~The Results Are In! Advice From a Certified Technical~~

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Salesforce.com Certified Technical Architect certification Prospective Architects, The idea behind writing this blog piece is to share my thoughts and experiences along with some tips and tricks around the CTA program so that folks who are interested and serious about pursuing this program can find this to be of some help (I hope!). Step 1: Self Assessment . Current status as a certified Force ...

~~Salesforce.com Certified Technical Architect certification~~

The Salesforce Technical Architect is responsible for the full application architecture and development life

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cycle process that translates business requirements into functioning software systems, services and solutions.

~~Salesforce Technical Architect | Capgemini Government ...~~

To earn the Salesforce Certified Technical Architect credential, you will need to successfully pass a Review Board exam. The prerequisites to initially qualify for this exam are System Architect and Application Architect. We do recommend that you set a study plan in place as well as obtaining extensive hands-on experience.

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~~Architect Review Boards—Trailhead~~

A Salesforce.com Certified Technical Architect assesses the architecture environment and requirements; and designs secure, high-performing technical solutions on the Force.com platform. The architect has experience communicating technical solutions and design tradeoffs to business stakeholders and providing a delivery framework for an end-to-end solution. The candidate has a current Salesforce ...

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Trailhead, the fun way to learn Salesforce

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A Salesforce Certified Mobile Solutions Architecture Designer is able to assess the architecture environment and requirements, in order to design a secure, efficient, and scalable mobile solution on the Salesforce platform that meets the mobility requirements. The architect can communicate solutions and design trade-offs to business stakeholders; and explain technical concepts to IT ...

### ~~SALESFORCE CERTIFIED MOBILE SOLUTIONS ARCHITECTURE DESIGNER~~

Technical Architect salaries at Salesforce can range from \$104,436 - \$173,659. This estimate is based upon 44 Salesforce Technical Architect salary

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report(s) provided by employees or estimated based upon statistical methods. When factoring in bonuses and additional compensation, a Technical Architect at Salesforce can expect to make an average total pay of \$132,923 . See all Technical ...

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Leverage your Salesforce experience to learn how to design high-performance end-to-end solutions using the Salesforce platform and prepare for the Salesforce Certified Technical Architect Review Board exam with this practical guide. You'll be able to gain not only technical expertise but also the soft skills for communicating your solutions ...

Design and build high-performance, secure, and scalable Salesforce solutions to meet business demands and gain practical experience using real-world scenarios by creating engaging end-to-end solution presentations

Key Features: Design scalable technical solutions on the Salesforce Lightning

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platform Learn common integration, data migration, and security patterns for designing reliable architectures Build an end-to-end delivery framework pipeline for delivering successful projects within specified timelines Book Description: Salesforce Certified Technical Architect (CTA) is the ultimate certification to validate your knowledge and skills when it comes to designing and building high-performance technical solutions on the Salesforce platform. The CTA certificate is granted after successfully passing the CTA review board exam, which tests your platform expertise and soft skills for communicating your solutions and vision. You'll start with the core concepts that every architect should

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master, including the data lifecycle, integration, and security, and build your aptitude for creating high-level technical solutions. You'll then explore specific knowledge domains that are tested in the review board. With the help of real-world examples, this book provides insights into essential topics such as selecting systems or components for your solutions, designing scalable and secure Salesforce architecture, and planning the development lifecycle and deployments. Finally, you'll work on two full mock scenarios that simulate the review board exam, helping you learn how to identify requirements, create a draft solution, and combine all the elements together to create an engaging story to present in

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front of the board or to a client in real life. By the end of this Salesforce book, you'll have gained the knowledge and skills required to pass the review board exam and implement architectural best practices and strategies in your day-to-day work.

**What You Will Learn:** Explore data lifecycle management and apply it effectively in the Salesforce ecosystem Design appropriate enterprise integration interfaces to build your connected solution Understand the essential concepts of identity and access management Develop scalable Salesforce data and system architecture Design the project environment and release strategy for your solution Articulate the benefits, limitations, considerations,

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and design choices relating to your solution Discover tips, tricks, and strategies to prepare for the Salesforce CTA review board exam Who this book is for: This book is for Salesforce architects who want to become certified technical architects by learning how to design secure and scalable technical solutions for their organizations. A solid understanding of the Salesforce platform is required, ideally combined with 3 to 5 years of practical experience as an application architect, system architect, enterprise architect, or solution architect.

Take a deep dive into the architectural approach, best practices, and key considerations needed to

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comprehend, evaluate, and design an efficient, scalable, and sustainable Salesforce-based solution. This book takes a comprehensive look at the seven architectural domains that must be considered when architecting a Salesforce-based solution and equips you to develop the artifacts needed for an end-to-end enterprise architecture blueprint for Salesforce implementation and DevOps. This must-have handbook helps Salesforce professionals implement and manage Salesforce in their organization. You will learn Salesforce architecture: solution architecture, data architecture, security architecture, integration architecture, identity and access management architecture, and strategies that can be used for

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Salesforce-based mobile applications. In addition to the main architecture concepts, the book also offers industry best practices and the recommended framework for approaching, managing, delivering, and continuously improving a Salesforce solution using its Salesforce Development & Deployment Lifecycle. What You Will Learn Get a detailed overview of the Salesforce multi-tenant, metadata-driven architectural framework and the under-the-hood technology stack that supports Salesforce Know the seven architecture domains, their intricacies, and the considerations needed within each when designing a Salesforce solution Have an architectural mindset and the artifacts needed to architect an end-to-end

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enterprise-level implementation of Salesforce Be familiar with the most common Salesforce products, licenses, AppExchange products, and the key considerations of using out-of-the-box declarative capabilities vs custom programmatic capabilities of Salesforce Understand data architecture design considerations that include data modeling in Salesforce, identifying and mitigating large data volume concerns, and the key considerations for data migration and data archiving strategies Understand security architecture considerations related to securing data within Salesforce and the various approaches to allow or restrict sharing and visibility from within Salesforce Understand integration

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architecture considerations that provide an overview of the integration patterns and the integrations solutions that can be used with Salesforce to connect Salesforce with a remote system hosted on-premises, on the cloud, or by third-party solution providers

Understand identity and access management architectural considerations across the 9 stages of an identity and access management lifecycle Be aware of the strategies available to design mobile solutions with Salesforce and the options available for Salesforce mobile architecture Employ the principles of the DevOps & Development Lifecycle needed for an ideal state Salesforce implementation Who This Book Is For Professionals interested in implementing,

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optimizing, and architecting Salesforce solutions enterprise-wide; Salesforce implementation (SI) partners needing a detailed playbook for architecting and delivering successful Salesforce solutions; Salesforce admins, developers, and architects looking for a one-stop educational resource to mastering the Salesforce architect domains or those pursuing the Salesforce architecture domain certification exams, including the Salesforce Certified Technical Architect (CTA) board exam

Learn everything you need to become a successful data architect on the Salesforce platform Key Features Adopt best practices relating to data

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governance and learn how to implement them Learn how to work with data in Salesforce while maintaining scalability and security of an instance Gain insights into managing large data volumes in Salesforce Book Description As Salesforce orgs mature over time, data management and integrations are becoming more challenging than ever. Salesforce Data Architecture and Management follows a hands-on approach to managing data and tracking the performance of your Salesforce org. You'll start by understanding the role and skills required to become a successful data architect. The book focuses on data modeling concepts, how to apply them in Salesforce, and how they relate to objects and fields in Salesforce. You'll

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learn the intricacies of managing data in Salesforce, starting from understanding why Salesforce has chosen to optimize for read rather than write operations. After developing a solid foundation, you'll explore examples and best practices for managing your data. You'll understand how to manage your master data and discover what the Golden Record is and why it is important for organizations. Next, you'll learn how to align your MDM and CRM strategy with a discussion on Salesforce's Customer 360 and its key components. You'll also cover data governance, its multiple facets, and how GDPR compliance can be achieved with Salesforce. Finally, you'll discover Large Data Volumes (LDVs) and best practices for migrating

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data using APIs. By the end of this book, you'll be well-versed with data management, data backup, storage, and archiving in Salesforce. What you will learn

- Understand the Salesforce data architecture
- Explore various data backup and archival strategies
- Understand how the Salesforce platform is designed and how it is different from other relational databases
- Uncover tools that can help in data management that minimize data trust issues in your Salesforce org
- Focus on the Salesforce Customer 360 platform, its key components, and how it can help organizations in connecting with customers
- Discover how Salesforce can be used for GDPR compliance
- Measure and monitor the performance of your Salesforce org
- Who

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this book is for This book is for aspiring architects, Salesforce admins, and developers. You will also find the book useful if you're preparing for the Salesforce Data Architecture and Management exam. A basic understanding of Salesforce is assumed.

This book is not intended to be a deep-dive on security, programming, reporting, configuration, etc. but more of a high-level overview on salesforce.com, Force.com development, tools, methodology and other resources. We will not cover all aspects of salesforce.com. We wrote this book to (hopefully) become an invaluable resource for anyone new or inexperienced with the Force.com platform. For new

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administrators and developers coming on to the platform, we see a gaping hole in existing reference books. This book is not intended for end users or advanced developers. This book is for people somewhere in the middle; let's say a business analyst or a new Java or .NET developer. We would like this to be the first book you pick up after your boss walks in and says, "Let's take a look at salesforce.com and see if we can build some applications in the cloud." This book contains the information that we wish we had when we started developing applications on Force.com.

A comprehensive guide filled with best practices and

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tailor-made examples - a must-read for all Lightning Platform architects! Key Features Use the Lightning Platform to build integrated, scalable, and robust apps focused on enterprise-level customer demands Use the Lightning Component framework to deliver modern and responsive user experiences targeting multiple devices through Lightning Experience and Salesforce Mobile Extend your application with access to external services and AI Book Description Salesforce Lightning provides a secure and scalable platform to build, deploy, customize, and upgrade applications. This book will take you through the architecture of building an application on the Lightning platform to help you understand its features

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and best practices, and ensure that your app keeps up with your customers' increasing needs as well as the innovations on the platform. This book guides you in working with the popular aPaaS offering from Salesforce, the Lightning Platform. You'll see how to build and ship enterprise-grade apps that not only leverage the platform's many productivity features, but also prepare your app to harness its extensibility and customization capabilities. You'll even get to grips with advanced application architectural design patterns such as Separation of Concerns, Unit Testing and Dependency Integration. You will learn to use Apex and JavaScript with Lightning Web Components, Platform Events, among others, with the help of a

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sample app illustrating patterns that will ensure your own applications endure and evolve with the platform. Finally, you will become familiar with using Salesforce DX to develop, publish, and monitor a sample app and experience standard application life cycle processes along with tools such as Jenkins to implement CI/CD. By the end of this book, you will have learned how to develop effective business apps and be ready to explore innovative ways to meet customer demands. What you will learn Create and deploy AppExchange packages and manage upgrades Understand Enterprise Application Architecture patterns Customize mobile and desktop user experience with Lightning Web Components Manage

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large data volumes with asynchronous processing and big data strategies Implement Source Control and Continuous Integration Add AI to your application with Einstein Use Lightning External Services to integrate external code and data with your Lightning Application Who this book is for This book is for Lightning platform developers who want to discover the true potential of the platform to develop complex scalable applications for use in enterprise businesses.

Salesforce Advanced Administrator Certification Guide is a complete resource that will help you gain the knowledge and master the skills required to earn the advanced administrator credentials. With plenty of

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questions and answers along with best practices, you will learn all the concepts asked in exams specially designed with this guide.

Build and deploy scalable applications on the Salesforce Lightning Platform using the latest features of Spring '19 Key Features An end-to end-guide with practice tests to help you achieve the Salesforce Platform Developer certification Design data models, user interfaces, and business logic for your custom applications Understand the complete development life cycle from designing to testing Book Description Salesforce Lightning Platform, used to build enterprise apps, is being increasingly adopted by admins,

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business analysts, consultants, architects, and especially developers. With this Salesforce certification, you'll be able to enhance your development skills and become a valuable member of your organization. This certification guide is designed to be completely aligned with the official exam study guide for the latest Salesforce Certified Platform Developer I release and includes updates from Spring '19. Starting with Salesforce fundamentals and performing data modeling and management, you'll progress to automating logic and processes and working on user interfaces with Salesforce components. Finally, you'll learn how to work with testing frameworks, perform debugging, and deploy

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metadata, and get to grips with useful tips and tricks. Each chapter concludes with sample questions that are commonly found in the exam, and the book wraps up with mock tests to help you prepare for the DEV501 certification exam. By the end of the book, you'll be ready to take the exam and earn your Salesforce Certified Platform Developer I certification.

What you will learn

- Solve sample questions and mock tests and work with exam patterns
- Gain an understanding of declarative Salesforce tools such as Process Builder, flows, and many more
- Code in Salesforce using the Developer Console and IDEs
- Grasp the basics of object-oriented programming
- Write Apex classes, Visualforce pages, and Apex test

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classes with easy-to-follow steps Explore the different deployment tools that you can use to push metadata to different environments Build custom declarative apps and programs on Force.com platforms Who this book is for The Salesforce Platform Developer I Certification Guide is for you if you want to learn how to develop and deploy business logic and user interfaces using the capabilities of the Lightning Platform. No prior knowledge of Apex programming is required.

One of my favorite parts of working in the Salesforce ecosystem is the opportunity to work with many incredibly talented admins, analysts, consultants,

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developers, project managers, and architects. As I grew in my Salesforce consulting career, I started to see a pattern. There were specific individuals that consistently delivered successful projects. Some were project managers, others were architects, and others were consultants or developers. And their success didn't really depend on the project size, industry, or team. These "Rockstar" team members each possessed their own unique mix of skills. I surveyed colleagues and clients to help identify the skills that help someone succeed. The survey identified six specific skills that were found in top performers. Each one provides benefits to any Salesforce role. But the combination of multiple skills shapes the way one

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approaches problems. I call this combination of skills "The Architect Mindset". It provides a framework to tackle problems, work with stakeholders and achieve successful Salesforce projects. In this book, we'll be diving deep into each of the six skills outlined by the survey. Where appropriate, I'll share real-world examples and scenarios that I've encountered. First, we'll discuss the process of setting expectations. In my opinion, this is the most critical factor in the success or failure of a Salesforce project. If expectations aren't set and maintained, projects are at great risk. Next, we'll dive into database architecture. Knowing how databases are constructed, and how that translates to Salesforce provides crucial

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context for design decisions. This foundational knowledge informs the logic behind Salesforce best practices and limits. With that background, we will talk about balancing technical debt in chapter 4. Every customization in Salesforce carries some debt, so it is crucial to understand the impacts. You'll learn how to merge processes and systems in the best way possible. Understanding the impact of debt will often require you to deny requests. So, in chapter 5, we'll discuss the importance of saying "no, but...". You need to protect the org, but present alternatives to keep things moving forward. In chapter 6, we'll talk about the importance of designing for your end users. Adoption is a key metric in any Salesforce project. An

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incredible solution that goes unused is just wasted effort. So, go directly to the source when you try to solve a problem. Finally, we'll talk about the importance of documentation. From project documents, to internal Salesforce documentation, making things accessible and useful for your audience will reduce rework and issues.

Migrate your data to Salesforce and build low-maintenance and high-performing data integrations to get the most out of Salesforce and make it a "go-to" place for all your organization's customer information. When companies choose to roll out Salesforce, users expect it to be the place to find any and all

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Information related to a customer—the coveted Client 360° view. On the day you go live, users expect to see all their accounts, contacts, and historical data in the system. They also expect that data entered in other systems will be exposed in Salesforce automatically and in a timely manner. This book shows you how to migrate all your legacy data to Salesforce and then design integrations to your organization's mission-critical systems. As the Salesforce platform grows more powerful, it also grows in complexity. Whether you are migrating data to Salesforce, or integrating with Salesforce, it is important to understand how these complexities need to be reflected in your design. Developing Data

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Migrations and Integrations with Salesforce covers everything you need to know to migrate your data to Salesforce the right way, and how to design low-maintenance, high-performing data integrations with Salesforce. This book is written by a practicing Salesforce integration architect with dozens of Salesforce projects under his belt. The patterns and practices covered in this book are the results of the lessons learned during those projects. What You'll Learn Know how Salesforce's data engine is architected and why Use the Salesforce Data APIs to load and extract data Plan and execute your data migration to Salesforce Design low-maintenance, high-performing data integrations with Salesforce

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Understand common data integration patterns and the pros and cons of each Know real-time integration options for Salesforce Be aware of common pitfalls Build reusable transformation code covering commonly needed Salesforce transformation patterns Who This Book Is For Those tasked with migrating data to Salesforce or building ongoing data integrations with Salesforce, regardless of the ETL tool or middleware chosen; project sponsors or managers nervous about data tracks putting their projects at risk; aspiring Salesforce integration and/or migration specialists; Salesforce developers or architects looking to expand their skills and take on new challenges

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