

Researching Society And Culture By Clive Seale

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Concise and to the point. This is a highly useful methods book for approaching and teaching research on society and culture from start to finish, between qualitative and quantitative approaches.-- Robert Hafner Published On: 2017-06-16 This brilliant book offers an authoritative exposé of all major aspects of empirical social research.

Researching Society and Culture: Amazon.co.uk: Seale ...

Clive Seale has been Professor of Sociology (or Medical Sociology) at Goldsmiths and Queen Mary's (both University of London) and Brunel University. His work has concerned communication in health care and death in modern society. He has

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published extensively on research methods. His books include *Constructing Death: the sociology of dying and bereavement* (Cambridge University Press, 1998 ...

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Researching Society and Culture is a core foundation module designed to introduce students to the nature of sociological research: what it is, and how we might do it. The module combines understanding the ideas behind research as the production of knowledge about the social world – 'methodology' – with the practical tools to undertake research – 'methods'.

SO120 - Researching Society and Culture

Researching Society and Culture: Editor: Clive Seale: Edition: illustrated, reprint: Publisher: SAGE, 2004: ISBN: 0761941975, 9780761941972: Length: 536 pages: Subjects

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His work has concerned communication in health care and death in modern society. He has published extensively on research methods. His books include Constructing Death: the sociology of dying and bereavement (Cambridge University Press, 1998), The Quality of Qualitative Research (Sage, 1999), Media and Health (Sage, 2003) and Gender and the Language of Illness (Palgrave-Macmillan, 2010, with ...

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Module information for CE12B (Researching Society and Culture) for academic year 18/19

Written by internationally renowned experts, each chapter provides a full introduction to a key aspect of research methodology. From starting out to generating, analysing, and presenting data, this new edition covers foundational concepts in social research while also keeping students on the pulse of topics like digital social research, social surveys, and big data. Packed with international examples from across the social sciences, it shows how to interpret and work with data generated from real-world research. It gives you the tools to: - Design the right research question for your project - Access, understand, and use existing data

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- Effectively write up projects and assignments - Be confident in the A to Z of the research process Supported by an interactive website with videos, datasets, templates, and additional exercises, this book is the perfect hand-holder for any social science student starting a methods course or project.

Describes and analyzes the theoretical and practical issues of research on society and culture.

The much anticipated Third Edition of Clive Seale's bestselling title further expands its coverage to provide an authoritative introduction to all of the social research methods used to analyze qualitative and quantitative data. Written by internationally renowned experts, every chapter is packed with real world examples, student-friendly learning aids and helpful practical tips.

The essays in this volume discuss both the culture of technology that we live in today, and culture as technology. Within the chapters of the book cultures of technology and cultural technologies are discussed, focussing on a variety of examples, from varied national contexts. The book brings together internationally recognised scholars from the social sciences and humanities, covering diverse themes such as intellectual property, server farms and search engines, cultural technologies and epistemology, virtual embassies, surveillance, peer-to-peer file-sharing, sound media and nostalgia and much more. It contains both historical and contemporary analyses of technological phenomena as well as epistemological discussions on the uses of technology.

What does it mean when a hit that knocks an American football player unconscious is cheered by spectators? What are the consequences of such violence for the participants of this sport and for the entertainment culture in which it exists? This book brings together scholars and sport commentators to examine the relationship between American football, violence and the larger relations of power within contemporary society. From high school and college to the NFL, *Football, Culture, and Power* analyses the social, political and cultural imprint of America's national pastime. The NFL's participation in and production of hegemonic masculinity, alongside its practices of racism, sexism, heterosexism and ableism, provokes us to think deeply about the historical and contemporary systems of violence we are invested in and entertained by. This social scientific analysis of American football considers both the positive and negative power of the game, generating discussion and calling for accountability. It is fascinating reading for all students and scholars of sports studies with an interest in American football and the wider social impact of sport.

Contemporary society is highly media-saturated, and no sector more so than sport. Drawing on case studies from the Tour de France to fitness apps, this book introduces the concept of 'mediatization' and examines how media - historically and currently - are significant drivers for social and cultural change in sport. Utilizing different analytical approaches, case studies illustrate how so-called legacy media have historically been involved in the establishment of the institution of sport and have persistently been heavily involved in structural changes in the same domain. However, digital media currently add significantly to the development of a more complex picture of globalized interdependencies and still

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growing media presence in all aspects of the everyday lives of both sporting organizations, athletes and audiences/fans. The book seeks to eschew media centrism, acknowledging that changes are not only 'driven' by media but also related to other macro-social forces of change, such as globalization, commercialization, and individualization. Offering a new analytical framework, *Sport and Mediatization* enables students and scholars in the transdisciplinary field of media and sports studies to analyze and understand the influence of media in a much more complex environment.

"This book brings together an international and interdisciplinary forum of scholars and researchers to provide a comprehensive understanding of the role that information plays in all aspects of modern society including law enforcement, democracy, governance, finance, rural development, and more"--

Historically, public relations research has been dominated by organisational interests, treating the profession as a function to help organisations achieve their goals, and focusing on practice and processes first and foremost. Such research is valuable in addressing how public relations can be used more effectively by organisations and institutions, but has tended to neglect the consequences of the practice on the social world in which those organisations operate. This edited collection adds momentum to the emergent interest in the relationship between public relations, society and culture by bringing together a wide range of alternative theoretical and methodological approaches, including anthropology, storytelling, pragmatism and Latin American studies. The chapters draw on insights from a variety of disciplines including sociology, cultural studies, post-colonialism, political economy, ecological studies, feminism and critical race theory. Empirical contributions illustrate theoretical arguments with narratives and interview extracts from practitioners, resulting in an engaging text that will provide inspiration for scholars and students to explore public relations in new ways. *Public Relations, Society and Culture* makes an essential contribution to a range of scholarly fields and illustrates the relevance of public relations to matters beyond its organisational function. It will be highly useful to students and scholars of public relations as well as cultural studies, ethnicity/'race' communication, media studies, development communication, anthropology, and organisational communication. This insightful book will make a significant contribution to debates about the purpose and practice of public relations in the new century.

"This reference provides a review of the academic and popular literature on the relationship between communications and media studies, cinema, advertising, public relations, religion, food tourism, art, sports, technology, culture, marketing, and entertainment practices"--Provided by publisher.

Society and Culture reclaims the classical heritage, provides a clear-eyed assessment of the promise of sociology in the 21st century and asks whether the 'cultural turn' has made the study of society redundant. Sociologists have objected to the rise of cultural studies on the grounds that it produces cultural relativism and lacks a stable research agenda. This book looks at these criticisms and illustrates the relevance of a sociological perspective in the analysis of human practice. The book argues that the classical tradition must be treated as a living tradition, rather than a period piece. It analyzes the fundamental principles of

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belonging and conflict in society and provides a detailed critical survey of the principal social theories that offer solutions to the challenges of modernism.

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