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A good introduction to Ariely's works. Payoff examines human motivation and how it is more than just money and recognition. Other important elements of motivation include meaning, effort, and ownership. You can use this book to motivate yourself or your team by better understanding how motivation works.

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I truly enjoyed reading Payoff: The Hidden Logic That Shapes Our Motivations by Dan Ariely. In the beginning, he opens up to you, the reader, by writing about an extremely painful and personal experience he went through. One night, Dan Ariely received a call from a woman who he did not know.

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Bestselling author Dan Ariely reveals fascinating new insights into motivation—showing that the subject is far more complex than we ever imagined. Every day we work hard to motivate ourselves, the people we live with, the people who work for and do business with us. In this way, much of what we do can be defined as being “motivators.” From the boardroom to the living room, our role as motivators is complex, and the more we try to motivate partners and children, friends and coworkers, the clearer it becomes that the story of motivation is far more intricate and fascinating than we’ve assumed. Payoff investigates the true nature of motivation, our partial blindness to the way it works, and how we can bridge this gap. With studies that range from Intel to a kindergarten classroom, Ariely digs deep to find the root of motivation—how it works and how we can use this knowledge to approach important choices in our own lives. Along the way, he explores intriguing questions such as: Can giving employees bonuses harm productivity? Why is trust so crucial for successful motivation? What are our misconceptions about how to value our work? How does your sense of your mortality impact your motivation?

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Every day we work hard to motivate ourselves. We spend much of our time trying to motivate the people working for us, with us and in business with us. In our personal lives we try to motivate our friends, partners and children. From the economic point of view, motivation is based on a very simple trade-off: we need and want things, and we work to get them. We’re more likely to do something if we get money for it, and the more money we get, the more motivated we are. But what if our understanding of motivation and money is all wrong? In Payoff, Dan Ariely investigates the true nature of motivation and our partial blindness to the way it works. He digs to the root of money motivation, and explains how understanding it can help us to successfully approach different choices in our lives. Along the way, Ariely explores complex questions like: “Why are we willing to part with money on some occasions and not others?” “Should we motivate children to do chores by giving them money?” “Is there any correlation between performance efficiency and pay?” “What are the taboos surrounding money and should they be challenged? We often, mistakenly, think that our motivations are simple and one dimensional. But motivations are about the essence of what pushes us forward, what make us human. Payoff explores the complex motivations that drive us, giving insight into what we really want in life and what we can do to get and give more of it more often.

Three-time New York Times bestselling author Dan Ariely teams up with legendary The New Yorker cartoonist William Haefeli to present an expanded, illustrated collection of his immensely popular Wall Street Journal advice column, “Ask Ariely.” Behavioral economist Dan Ariely revolutionized the way we think about ourselves, our minds, and our actions in his books Predictably Irrational, The Upside of Irrationality, and The Honest Truth about Dishonesty. Ariely applies this scientific analysis of the human condition in his “Ask Ariely” Q & A column in the Wall Street Journal, in which he responds to readers who write in with personal conundrums ranging from the serious to the curious: What can you do to stay calm when you’re playing the volatile stock market? What’s the best way to get someone to stop smoking? How can you maximize the return on your investment at an all-you-can-eat buffet? Is it possible to put a price on the human soul? Can you ever rationally justify spending thousands of dollars on a Rolex? In Ask Ariely, a broad variety of economic, ethical, and emotional dilemmas are explored and addressed through text and images. Using their trademark insight and wit, Ariely and Haefeli help us reflect on how we can reason our way through external and internal challenges. Readers will laugh, learn, and most importantly gain a new perspective on how to deal with the inevitable problems that plague our daily life.

Dan Ariely, the New York Times bestselling author of Predictably Irrational, and illustrator Matt R. Trower present a playful graphic novel guide to better decision-making, based on the author’s groundbreaking research in behavioral economics, neuroscience, and psychology. The internationally renowned author Dan Ariely is known for his incisive investigations into the messy business of decision-making. Now, in Amazing Decisions, his unique perspective—informed by behavioral economics, neuroscience, and psychology—comes alive in the graphic form. The illustrator Matt R. Trower’s playful and expressive artwork captures the lessons of Ariely’s groundbreaking research as they explore the essential question: How can we make better decisions? Amazing Decisions follows the narrator, Adam, as he faces the daily barrage of choices and deliberations. He juggles two overlapping—and often contradictory—sets of norms: social norms and market norms. These norms inform our thinking in ways we often don’t notice, just as Adam is shadowed by the “market fairy” and the “social fairy,” each compelling him to act in certain ways. Good decision-making, Ariely argues, requires us to identify and evaluate the forces at play under different circumstances, leading to an optimal outcome. Amazing Decisions is a fascinating and entertaining guide to developing skills that will prove invaluable in personal and professional life.

Dan Ariely's three New York Times bestselling books on his groundbreaking behavioral economics research, Predictably Irrational, The Upside of Irrationality, and The (Honest) Truth About Dishonesty, are now available for the first time in a single volume.

Blending humour and behavioural economics, the New York Times bestselling author of Predictably Irrational delves into the truly illogical world of personal finance to help people better understand why they make bad financial decisions, and gives them the knowledge they need to make better ones. Why does paying for things often feel like it causes physical pain? Why does it cost you money to act as your own real estate agent? Why are we comfortable overpaying for something now just because we’ve overpaid for it before? In Small Change, world renowned economist Dan Ariely answers these intriguing questions and many more as he explains how our irrational behaviour often interferes with our best intentions when it comes to managing our finances. Partnering with financial comedian and writer Jeff Kreisler, Ariely takes us deep inside our minds to expose the hidden motivations that are secretly driving our choices about money. Exploring a wide range of everyday topics – from credit card debt and household budgeting to holiday sales – Ariely and Kreisler demonstrate how our ideas about dollars and cents are often wrong and cost us more than we know. Mixing case studies and anecdotes with tangible advice and lessons, they cut through the unconscious fears and desires driving our worst financial instincts and teach us how to improve our money habits. Fascinating, engaging, funny and essential, Small Change is a sound investment, providing us with the practical tools we need to understand and improve our financial choices, save and spend smarter and ultimately live better. Published in the US as Dollars and Sense

Not many people will tell you that they are motivated by their jobs. In fact, we would wager that most people would say they are not motivated by their jobs at all and that If they didn't need the money, they wouldn't be at their current jobs. In other words, they are not motivated. Dan Ariely, in his book, Pay Off, discusses what really motivates people and surprisingly, it is not money. What motivates is an underlying sense of meaning. Enjoy!

We're in the midst of a revolution. A new economy has been born. Passionate, inspiring and creative people are launching their careers off content, social media, and digital platforms. Previously unheard voices are becoming mainstream media forces. This revolution has transformed global business across the entire media industry. The influencer economy is a movement, a culture, and a new way to launch businesses, products, and media solely from the internet. This movement has re-invented the art and science of launching any and all consumer products. Every one of us is a participant in this new world, whether as a producer or a consumer. This is economy has launched inspiring creators to global audiences, and traditional media companies have to adapt or die.

"Messiness adds benefits to our lives, so why do we resist the concept so? [The author] uses research from neuroscience, psychology and social science to explain why disorder, confusion, and disarray are actually lies at the core of how we innovate, how we achieve, how we reach each other. [The author] shows that the human inclination for tidiness can mask a deep and debilitating fragility that keep us from innovation."--

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