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Jack T. Marchewka is an associate professor, the Barsema Professor of Management Information Systems, and the director of the Business Information Technology Transfer Center (BITTC) at Northern Illinois University. He received his Ph.D. from Georgia State University's department of Computer Information Systems in 1994 and was a former faculty member at Kennesaw State University.

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The text also includes end-of-chapter exercises for personal practice. This book will be of interest to product designers/product engineers, product team managers, and students taking undergraduate product design courses in departments of mechanical engineering and engineering technology. Chapter objectives and end-of-chapter exercises for each chapter Supported by a set of PowerPoint slides for instructor use Available correlation table links chapter content to ABET criteria

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value of specific project management solutions to justify project expenditures

The new edition of Marchewka's Information Technology Project Management focuses on more simplified chapters, practical examples and the addition of small case studies to every chapter. The text contains the same level of depth and brevity that's simply written and easy to understand as previous issues. Marchewka continues to focus on how to create measurable organizational value (MOV) to create a solid foundation for making decisions throughout the project's lifecycle as well as for integrating project management and IT concepts, tools, and techniques.

Market_Desc: IT Professionals Special Features: · Uses the concept

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of MOV to create a solid foundation for making decisions throughout the project's lifecycle. Presents more hands-on, practical exercises at the end of every chapter to show how the concepts are applied in the field. Updates and reorganizes the chapters to improve the flow of topics. Prepares readers for the PMP certification exam with a new appendix. Incorporates nine areas outlined in the Project Management Institute's Project Management Body of Knowledge (PMBOK) into the basic concepts About The Book: This book provides IT project managers with the tools to create Measurable Organizational Value (MOV). This edition presents more hands-on, practical exercises at the end of every chapter to show how the concepts are applied in the field. The chapters have been updated and reorganized to improve the flow of topics. An appendix that discusses how to prepare for the PMP

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certification exam is also included. It will help IT professionals gain the skills to achieve a higher level of success.

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