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His Freakonomics friend and co-author Stephen Dubner checks in on the wisdom Levitt has extracted from his interviews, finds out why Levitt is happiest when angering everyone across the political spectrum, and asks Levitt why he ends every interview with the same question. October 9, 2020 @ 11:00pm by Steven D. Levitt 1 Comment

Freakonomics - The hidden side of everything Freakonomics ...  
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Freakonomics: A Rogue Economist Explores the Hidden Side of Everything is the debut non-fiction book by University of Chicago economist Steven Levitt and New York Times journalist Stephen J. Dubner. Published on April 12, 2005, by William Morrow, the book has been described as melding pop culture with economics.

### Freakonomics - Wikipedia

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FREAKONOMICS A Rogue Economist Explores the Hidden Side of Everything Revised and Expanded Edition Steven D. Levitt and Stephen J. Dubner . CONTENTS AN EXPLANATORY NOTE vii In which the origins of this book are clari fi ed. PREFACE TO THE REVISED AND EXPANDED EDITION xi INTRODUCTION: The Hidden Side of Everything 1 In which the book ' s central idea is set forth: namely, if morality repre-sents ...

## FREAKONOMICS

Steven Levitt - Author : The closest thing to a worldview, I would say, in "Freakonomics," is that incentives matter. Not just financial

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incentives, but social incentives and moral incentives.

Freakonomics (2010) - IMDb

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and provocateurs, intellectuals and entrepreneurs, and various other underachievers.

### Freakonomics Radio on Apple Podcasts

Freakonomics, however, immediately defies this conception, calling economics a discipline that examines the way the world actually works and distinguishing it from morality, which is an idealized version of the way people think the world should work.

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Freakonomics (2010) cast and crew credits, including actors, actresses, directors, writers and more.

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He is a much-heralded scholar who studies the riddles of everyday life, from cheating and crime to sports and child-rearing, and whose conclusions turn the conventional wisdom on its head. Thus the

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new field of study contained in this audiobook: Freakonomics.

Freakonomics by Steven D. Levitt, Stephen J. Dubner ...

Description Assume nothing, question everything. This is the message at the heart of Freakonomics, Levitt and Dubner's rule-breaking, iconoclastic book about crack dealers, cheating teachers and bizarre baby names that turned everyone's view of the world upside-down and became an international multi-million-copy-selling phenomenon.

Which is more dangerous, a gun or a swimming pool? What do schoolteachers and sumo wrestlers have in common? How much do

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parents really matter? These may not sound like typical questions for an economist to ask. But Steven D. Levitt is not a typical economist. He studies the riddles of everyday life-from cheating and crime to parenting and sports-and reaches conclusions that turn conventional wisdom on its head. Freakonomics is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They set out to explore the inner workings of a crack gang, the truth about real estate agents, the secrets of the Ku Klux Klan, and much more. Through forceful storytelling and wry insight, they show that economics is, at root, the study of incentives-how people get what they want or need, especially when other people want or need the same thing.

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The legendary bestseller that made millions look at the world in a radically different way returns in a new edition, now including an exclusive discussion between the authors and bestselling professor of psychology Angela Duckworth. Which is more dangerous, a gun or a swimming pool? Which should be feared more: snakes or french fries? Why do sumo wrestlers cheat? In this groundbreaking book, leading economist Steven Levitt—Professor of Economics at the University of Chicago and winner of the American Economic Association's John Bates Clark medal for the economist under 40 who has made the greatest contribution to the discipline—reveals that the answers. Joined by acclaimed author and podcast host Stephen J. Dubner, Levitt presents a brilliant—and brilliantly entertaining—account of how incentives of the most hidden sort drive behavior in ways that turn conventional wisdom on its head.

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Quel lien entre la légalisation de l'avortement et la baisse de la criminalité aux États-Unis ? Quelles sont les vraies motivations des agents immobiliers ? Pourquoi les revendeurs de drogue vivent-ils plus longtemps chez leur mère ? L'économie, vue sous cet angle, incongru en apparence, mais qui est celui de la plus sérieuse rationalité des agents, des comportements, des causes et effets, traite de sujets peu conventionnels. Elle a reçu un nom : freakonomics, ou "économie saugrenue". Elle jette une lumière de biais sur le désordre des événements ; elle met à nu des a priori à prétention de scientificité irréfutable ; elle transforme notre regard sur le monde globalisé, qui nous apparaît, pour finir, moins impénétrable et incompréhensible.

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Freakonomics lived on the New York Times bestseller list for an astonishing two years. Now authors Steven D. Levitt and Stephen J. Dubner return with more iconoclastic insights and observations in SuperFreakonomics—the long awaited follow-up to their New York Times Notable blockbuster. Based on revolutionary research and original studies SuperFreakonomics promises to once again challenge our view of the way the world really works.

In celebration of the 10th anniversary of the landmark book Freakonomics comes this curated collection from the most readable economics blog in the universe. It ' s the perfect solution for the millions of readers who love all things Freakonomics. Surprising and erudite, eloquent and witty, When to Rob a Bank demonstrates the brilliance that has made the Freakonomics guys an international

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sensation, with more than 7 million books sold in 40 languages, and 150 million downloads of their Freakonomics Radio podcast. When Freakonomics was first published, the authors started a blog—and they 've kept it up. The writing is more casual, more personal, even more outlandish than in their books. In *When to Rob a Bank*, they ask a host of typically off-center questions: Why don 't flight attendants get tipped? If you were a terrorist, how would you attack? And why does KFC always run out of fried chicken? Over the past decade, Steven D. Levitt and Stephen J. Dubner have published more than 8,000 blog posts on the Freakonomics website. Many of them, they freely admit, were rubbish. But now they 've gone through and picked the best of the best. You 'll discover what people lie about, and why; the best way to cut gun deaths; why it might be time for a sex tax; and, yes, when to rob a bank. (Short

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answer: never; the ROI is terrible.) You ' ll also learn a great deal about Levitt and Dubner ' s own quirks and passions, from gambling and golf to backgammon and the abolition of the penny.

Steven Levitt and Stephen Dubner single-handedly showed the world that applying counter-intuitive approaches to everyday problems can bear surprising results. Think Like a Freak will take readers further inside this special thought process, revealing a new way of approaching the decisions we make, the plans we create and the morals we choose. It answers the question on the lips of everyone who ' s read the previous books: How can I apply these ideas to my life? How do I make smarter, harder and better decisions? How can I truly think like a freak? With short, highly entertaining insights running the gamut from “ The Upside of

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Quitting ” to “ How to Succeed with No Talent, ” Think Like a Freak is poised to radically alter the way we think about all aspects of life on this planet.

Now in Paperback—the New York Times bestseller—and follow up to the revolutionary bestsellers Freakonomics and SuperFreakonomics—with a new author Q&A. With their trademark blend of captivating storytelling and unconventional analysis, Steven D. Levitt and Stephen J. Dubner take us inside their thought process and teach us all how to think a bit more productively, more creatively, more rationally. In Think Like A Freak, they offer a blueprint for an entirely new way to solve problems, whether your interest lies in minor lifehacks or major global reforms. The topics range from business to philanthropy to

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sports to politics, all with the goal of retraining your brain. Along the way, you ' ll learn the secrets of a Japanese hot-dog-eating champion, the reason an Australian doctor swallowed a batch of dangerous bacteria, and why Nigerian e-mail scammers make a point of saying they ' re from Nigeria. Levitt and Dubner plainly see the world like no one else. Now you can too. Never before have such iconoclastic thinkers been so revealing—and so much fun to read.

The New York Times bestseller! A New York Times Notable Book  
“ The tale of how Konnikova followed a story about poker players and wound up becoming a story herself will have you riveted, first as you learn about her big winnings, and then as she conveys the lessons she learned both about human nature and herself. ” —The

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Washington Post It's true that Maria Konnikova had never actually played poker before and didn't even know the rules when she approached Erik Seidel, Poker Hall of Fame inductee and winner of tens of millions of dollars in earnings, and convinced him to be her mentor. But she knew her man: a famously thoughtful and broad-minded player, he was intrigued by her pitch that she wasn't interested in making money so much as learning about life. She had faced a stretch of personal bad luck, and her reflections on the role of chance had led her to a giant of game theory, who pointed her to poker as the ultimate master class in learning to distinguish between what can be controlled and what can't. And she certainly brought something to the table, including a Ph.D. in psychology and an acclaimed and growing body of work on human behavior and how to hack it. So Seidel was in, and soon she was down the rabbit hole

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with him, into the wild, fiercely competitive, overwhelmingly masculine world of high-stakes Texas Hold'em, their initial end point the following year's World Series of Poker. But then something extraordinary happened. Under Seidel's guidance, Konnikova did have many epiphanies about life that derived from her new pursuit, including how to better read, not just her opponents but far more importantly herself; how to identify what tilted her into an emotional state that got in the way of good decisions; and how to get to a place where she could accept luck for what it was, and what it wasn't. But she also began to win. And win. In a little over a year, she began making earnest money from tournaments, ultimately totaling hundreds of thousands of dollars. She won a major title, got a sponsor, and got used to being on television, and to headlines like "How one writer's book deal turned

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her into a professional poker player." She even learned to like Las Vegas. But in the end, Maria Konnikova is a writer and student of human behavior, and ultimately the point was to render her incredible journey into a container for its invaluable lessons. The biggest bluff of all, she learned, is that skill is enough. Bad cards will come our way, but keeping our focus on how we play them and not on the outcome will keep us moving through many a dark patch, until the luck once again breaks our way.

"A leading economist answers one of today's trickiest questions: why do some great ideas make it big while others fail to take off? 'Scale' has become a favored buzzword in the startup world. But scale isn't just about accumulating more users or capturing more market share. It's about whether an idea that takes hold in a small group

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can do the same in a much larger one--whether you're growing a small business, rolling out a diversity and inclusion program, or delivering billions of doses of a vaccine. Translating an idea into widespread impact, says University of Chicago economist John A. List, depends on one thing only: whether it can achieve 'high voltage': the ability to be replicated at scale"--

The New York Times bestselling Freakonomics was a worldwide sensation. Now, Steven D. Levitt and Stephen J. Dubner return with SuperFreakonomics, and fans and newcomers alike will find that the "freakquel" is even bolder, funnier, and more surprising than the first. SuperFreakonomics challenges the way we think all over again, exploring the hidden side of everything with such questions as: How is a street prostitute like a department store

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Santa? Who adds more value: a pimp or a Realtor? What do hurricanes, heart attacks, and highway deaths have in common? Did TV cause a rise in crime? Can eating kangaroo meat save the planet? Whether investigating a solution to global warming or explaining why the price of oral sex has fallen so drastically, Levitt and Dubner show the world for what it really is—good, bad, ugly, and, in the final analysis, superfreaky.

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