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For the introductory finance course-undergraduate corporate finance or financial management-

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required at all undergraduate business schools. Get the picture and develop a fundamental understanding of finance. Students often miss the big picture, viewing finance as a set of unrelated topics, tools, and techniques. In order to help students see the big picture, this text provides an introduction to financial decision-making that links the concepts to five key principles of finance. Authors Arthur J. Keown, John D. Martin, and Sheridan Titman have incorporated significant revisions that weave currency, relevance, and real-world issues into the pages of this well-know finance text.

Financial Management is a total learning package that reflects the vitality of an ever-expanding discipline, building on the foundations of economics and accounting. Adapted for the Australian market, students are presented with a cohesive, inter-related subject that they can use when approaching future, as yet unknown, problems. Building on the strengths of the previous edition, the Eighth Edition sees consolidation and refining of content, creating a modern teaching approach. Considering student's engagement, the text is arranged around five key principles to enhance focus on the intuition behind the mechanics of solving financial problems. These principles are woven throughout the book, forming a rationalised, coherent, integrated and intuitive problem-solving approach. Additionally, this product Has respected and updated/current content delivered in a range of customisable formats and affordable price points. Can be used in both majors and non-majors across Finance, in Second Year undergraduate courses in Business Finance, Financial Management and Finance and Investment.

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The sixth edition of Financial Management provides students with an overview of financial management suited to the first course in finance. The focus of the text is on the big picture, providing an introduction to financial decision making grounded in current financial theory and the current state of world economic conditions. Attention is paid to both valuation and capital markets, as well as their influence on corporate financial decisions. The 10 basic principles of finance are introduced in the first chapter and woven throughout the text, to give students a solid foundation from which to build their knowledge of finance. The goal of this text is to go

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beyond teaching the tools of a discipline or a trade and help students gain a complete understanding of the subject. This will give them the ability to apply what they have learnt to new and as yet unforeseen problems—in short, to educate students in finance.

Teaching Students the Logic of Finance The seventh edition of Financial Management provides students with an overview of financial management suited to a first course in finance. Explore the interactive brochure The focus of the text is on the big picture, providing an introduction to financial decision making grounded in current financial theory and the current state of world economic conditions. The authors believe that students learn better when they learn the intuition behind the complex concepts. Financial Management shows students the reasoning behind financial decisions and connects all of the topics in the book to the Five Key Principles of Finance. Principle 1: Money Has A Time Value Principle 2: There Is a Risk-Return Trade-off Principle 3: Cash Flows Are the Source of Value Principle 4: Market Prices Reflect Information Principle 5: Individuals Respond to Incentives Pearson recommends including MyFinanceLab with your textbook purchase. Videos, personalised practice quizzes, guided solutions, adaptive multimedia learning tools and homework can be integrated with an eText version of Financial Management.

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For an undergraduate course in corporate finance or financial management. Unique in approach and perspective, this text provides an integrated view of the general theory of finance - the 'first principles' - that underlie the practice of corporate financial management. Using an abundance of actual applications from the 'real world', it shows students how an understanding of this theory can help them develop a 'ready intuition' for solving problems they have never seen before - and how they can apply this intuition to the world of corporate financial management.\*Describes a dozen principles which provide a framework for integrating and learning corporate financial management\*Offers an innovative and flexible format\*Offers a practitioner's real-world perspective\*Features an abundance of applications - most involving well-known corporations - and all designed to illustrate how financial principles are useful and immediately applicable to the real world\*Explores financial contracting in depth\*Treats the international aspects of finance throughout the book as a point of view and a particular market in which to operate\*Features Principles of Finance Boxes which highlight how particular f

Financial Management Principles and Practice, second edition is fundamentally designed to

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serve as an introduction to the study of Financial Management for students, Financial professionals, teachers and managers. The developments in the capital market and the new avenues available to tackle the traditional financial constraints have placed the present day finance manager in a situation to learn new skills and constantly update knowledge to take financial decision in a competitive environment, develop a familiarity with the analytical techniques and understand the theories of modern finance. Financial Management Principles and Practice is designed as a comprehensive and analytical treatise to fill the gaps. | The book seeks to build and develop familiarity with the analytical techniques in financial decision making in the competitive world. | This book covers the requirement for discussion to help Practitioners, managers, Financial professionals, academicians and students reason out Financial Management issues for themselves and thus be better prepared when making real-world investment decisions. | The book is structured in such a way that it can be used in both semester as well as trimester patterns of various MBA, M.Com, PGDM, PGP, PG Courses of all major universities, CA, CS, CFA, CWA, CPA of Professional and autonomous institutions. | It provides complete clarity in a simple style, which will help the students in easy understanding. | Discussion as well as mind stretching questions at the end of each chapter to stimulate financial decision making. | Concepts are explained with a number of illustrations and diagrams for clear understanding of subject matter. | The strong point of the book is its easy readability and clear explanation as well as extensive use of Case Study's and Project Works (more than 27 cases) which have been included in many chapters for Class discussion, EDP and FDP. **DISTINCTIVE FEATURES OF THIS EDITION:** v Provides complete clarity in a simple style v 628 Solved Problems v 259 Unsolved Problems v Seven new chapters included v 399 Review questions (theoretical questions) v 212 Fill in the blanks with answers v 101 True or false questions with answers v 26 case study's for class discussion v Discussion as well as mind stretching questions at the end of each chapter to stimulate financial decision making

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