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"Effective altruism--efforts that actually help people rather than making you feel good or helping you show off--is one of the great new ideas of the twenty-first century. Doing Good Better is the definitive guide to this exciting new movement."--

Doing Good Better: How Effective

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Doing Good Better is a great introduction to effective altruism and the sort of rational, evidence-based

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reasoning that is extremely helpful to making sure that what we do in our lives actually effectively fulfills our values.

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In a remarkable re-examination of the evidence, Doing Good Better reveals why buying sweatshop-produced goods benefits the poor; why cosmetic surgeons can do more good than charity workers; and why giving to a relief fund is generally not the best way to help after a natural disaster. By examining the charities you give to, the volunteering you do, the goods you buy and the career you pursue, this fascinating and often surprising guide shows how through simple actions you can improve ...

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Doing Good Better: Effective Altruism and a Radical New ...

Publication date. July 28, 2015. Doing Good Better: How Effective Altruism Can Help You Make a Difference is a 2015 book by William MacAskill that serves as a primer on the effective altruism movement that seeks to do the most good. It is published by Random House and was released on July 28, 2015.

Doing Good Better - Wikipedia
Sue Desmond-Hellman, MD, MPH.
CEO of the Gates Foundation.

Effective altruism is efforts that actually help people rather than making you feel good or helping you show off is one of the great new ideas of the 21 st century. Doing Good Better is the definitive guide to this exciting new movement. Steven Pinker.

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Way to Make a Difference ñ 272

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want to make a difference We donate

our time and money to charities and

causes we deem worthy choose

careers we consider meaningful and

patronize businesses and buy

products we believe make the world a

bett

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As William MacAskill reminds us in his brilliant primer, *Doing Good Better*, 1.22 billion people in the world earn less than \$1.50 a day. Mainly, that's down to where they happen to have been born:...

Doing Good Better by William MacAskill review – if you ...

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Doing Good Better has rare combination of strikingly original ideas, effortless clarity of delivery, and a thoroughgoing practicality that leaves the reader inspired to get out of their chair and take on the world. Humanity faces some big challenges in the 21st century; this is a much-needed manifesto for social change, and Will MacAskill is the ideal ambassador.

Doing Good Better: How Effective Altruism Can Help You ...

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Doing Good Better is a podcast about effective altruism, the idea that we shouldn't just try to do good — instead, we should try to do the most good that we can. Over three episodes, we explore the key ideas of effective altruism. You can subscribe to the podcast on iTunes, Stitcher, Soundcloud, and more. This website has extra information about the podcast, and each episode includes a full transcript.

Doing Good Better Podcast

My academic research focuses on the

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fundamentals of effective altruism - the use of evidence and reason to help others by as much as possible with our time and money, with a particular concentration on how to act given moral uncertainty. I am the author of Doing Good Better - Effective Altruism and a Radical New Way to Make a Difference.

William MacAskill

About Doing Good Better. An up-and-coming visionary in the world of philanthropy and a cofounder of the effective altruism movement explains why most of our ideas about how to make a difference are wrong and presents a counterintuitive way for each of us to do the most good possible. While a researcher at Oxford, William MacAskill decided to devote his study to a simple question:

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An up-and-coming visionary in the world of philanthropy and a cofounder of the effective altruism movement explains why most of our ideas about how to make a difference are wrong and presents a counterintuitive way for each of us to do the most good possible. While a researcher at Oxford, William MacAskill decided to devote his study to a simple question: How can we do good better? MacAskill realized that, while most of us want to make a difference, we often decide how to do so based on assumptions and emotions rather than facts. As a result, our good intentions often lead to ineffective, sometimes downright harmful, outcomes. As an antidote,

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MacAskill and his colleagues developed effective altruism—a practical, data-driven approach to doing good that allows us to make a tremendous difference regardless of our resources. Effective altruists operate by asking certain key questions that force them to think differently, set aside biases, and use evidence and careful reasoning rather than act on impulse. In *Doing Good Better*, MacAskill lays out these principles and shows that, when we use them correctly—when we apply the head and the heart to each of our altruistic endeavors—each of us has the power to do an astonishing amount of good.

Most of us want to make a difference. We donate our time and money to charities and causes we deem worthy,

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choose careers we consider meaningful, and patronize businesses and buy products we believe make the world a better place. Unfortunately, we often base these decisions on assumptions and emotions rather than facts. As a result, even our best intentions often lead to ineffective—and sometimes downright harmful—outcomes. How can we do better? While a researcher at Oxford, trying to figure out which career would allow him to have the greatest impact, William MacAskill confronted this problem head on. He discovered that much of the potential for change was being squandered by lack of information, bad data, and our own prejudice. As an antidote, he and his colleagues developed effective altruism, a practical, data-driven approach that allows each of us to

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make a tremendous difference regardless of our resources. Effective altruists believe that it's not enough to simply do good; we must do good better. At the core of this philosophy are five key questions that help guide our altruistic decisions: How many people benefit, and by how much? Is this the most effective thing I can do? Is this area neglected? What would have happened otherwise? What are the chances of success, and how good would success be? By applying these questions to real-life scenarios, MacAskill shows how many of our assumptions about doing good are misguided. For instance, he argues one can potentially save more lives by becoming a plastic surgeon rather than a heart surgeon; measuring overhead costs is an inaccurate gauge of a charity's effectiveness; and, it

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generally doesn't make sense for individuals to donate to disaster relief. MacAskill urges us to think differently, set aside biases, and use evidence and careful reasoning rather than act on impulse. When we do this—when we apply the head and the heart to each of our altruistic endeavors—we find that each of us has the power to do an astonishing amount of good.

Almost all of us want to make a difference. So we volunteer, donate to charity, recycle or try to cut down our carbon emissions. But rarely do we know how much of a difference we're really making. In a remarkable re-examination of the evidence, *Doing Good Better* reveals why buying sweatshop-produced goods benefits the poor; why cosmetic surgeons can do more good than charity workers;

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and why giving to a relief fund is generally not the best way to help after a natural disaster. By examining the charities you give to, the volunteering you do, the goods you buy and the career you pursue, this fascinating and often surprising guide shows how through simple actions you can improve thousands of lives - including your own.

Get ready to question everything you've been told about charity, and to find out how you can truly succeed at making the world a better place. Many of us donate to charitable causes, and millions more work or volunteer for non-profit organizations. Yet virtually none of us have been taught what it means to succeed at doing good, let alone how to do so. In short, we've never been encouraged to treat charity with

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the seriousness and rigor it deserves. How to be Great at Doing Good is a complacency-shattering guidebook for anyone who wants to actually change the world, whether as a donor, a volunteer, or a non-profit staffer. Drawing on eye-opening studies in psychology and human behavior, surprising interviews with philanthropy professionals, and the author's fifteen years of experience founding and managing top-rated non-profits, this book is an essential read for anyone who wants to do more good with their time and money. Find out how Bill Gates and a team of MIT grads are saving thousands of lives by applying business principles to charity work — and how we can too. Peer inside our brains as we donate, and discover how the same chemical forces that make us crave junk food and sex can

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steer us toward bad charity decisions
See why following our passion and doing what we're good at can actually doom our efforts to improve the world
Learn how two seemingly identical charities can have jaw-dropping differences in impact, and find out how to pick the best one when donating
Sure to generate controversy among non-profits and philanthropists who prefer business as usual, How to be Great at Doing Good reveals that a more calculated, effective approach to charity work isn't just possible — it's absolutely necessary for those who want to succeed at changing the world.

Find a fulfilling career that tackles the world's most pressing problems, using this guide based on five years of research alongside academics at

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Oxford. You have about 80,000 hours in your career: 40 hours a week, 50 weeks a year, for 40 years. This means your choice of career is one of the most important decisions you'll ever make. Make the right choices, and you can help solve some of the world's most pressing problems, as well as have a more rewarding, interesting life. For such an important decision, however, there's surprisingly little good advice out there. Most career advice focuses on things like how to write a CV, and much of the rest is just (misleading) platitudes like "follow your passion". Most people we speak to don't even use career advice - they just speak to friends and try to figure it out for themselves. When it comes to helping others with your career the advice usually assumes you need to work as a teacher, doctor,

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charity worker, and so on, even though these paths might not be a good fit for you, and were not what the highest-impact people in history did. This guide is based on five years of research conducted alongside academics at the University of Oxford. It aims to help you find a career you enjoy, you're good at, and that tackles the world's most pressing problems. It covers topics like: 1. What makes for a dream job, and why "follow your passion" can be misleading. 2. Why the most effective ways to make a difference aren't always the obvious ones like working at a charity, or becoming a doctor. 3. How to compare global problems, like climate change and education, in terms of their scale and urgency. 4. How to discover and develop your strengths. It's also full of practical tips and tools. You'll come

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away with a plan to use your 80,000 hours in a way that's fulfilling and high impact. What people are saying

"Based on evidence and good sense, not platitudes" - Steven Pinker, New York Times bestselling author
Johnstone Family Professor of Psychology at Harvard University.

"This incredible group is helping people have a greater social impact with their careers." - Sue Desmond-Hellmann, CEO of the Bill and Melinda Gates Foundation. "Every college grad should read this" - Tim Urban, creator of Wait But Why. Read more online
This book is based on the free guide you can find on the 80,000 Hours website, where you can find many more articles and our most up-to-date content. All profits from the book are used to fund 80,000 Hours, expanding our research and enabling us to reach

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more people. About the authors
80,000 Hours is an independent non-profit founded in Oxford in 2011. It performs research into career choice, and provides online and in-person advice. Benjamin Todd is the CEO and co-founder of 80,000 Hours. He grew the organization from a student society at Oxford to a non-profit that's raised \$1.3m in donations, and has 100,000 monthly readers. He has a Master's degree in Physics and Philosophy from Oxford, and speaks Chinese, badly. Ben is advised by the rest of the 80,000 Hours team, including Professor Will MacAskill, author of Doing Good Better, co-founder of the Effective Altruism movement, and one of the youngest tenured professors of philosophy in the world.

How should we make decisions when

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we're uncertain about what we ought, morally, to do? Decision-making in the face of fundamental moral uncertainty is underexplored terrain: MacAskill, Bykvist, and Ord argue that there are distinctive norms by which it is governed, and which depend on the nature of one's moral beliefs.

Doing Good Well is a thinking man's guide to the nonprofit world. It is replete with nonprofit paradigms. It provides a different twist to what one might regard as straightforward notions such as mission, staff compensation, governance and corporate social responsibility. And it surprises and challenges even as it seeks to explain charity-specific issues such as charitableness, bridging the rich/poor divide, informed giving and social entrepreneurship.

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Altruism Can Help You

□ This book will change your sense of how grand the sweep of human history could be, where you fit into it, and how much you could do to change it for the better. It's as simple, and as

ambitious, as that. □ Ezra Klein An Oxford philosopher makes the case for □ longtermism □ □ that positively influencing the long-term future is a key moral priority of our time The fate of the world is in our hands.

Humanity's written history spans only five thousand years. Our yet-unwritten future could last for millions more □ or it could end tomorrow. Astonishing numbers of people could lead lives of great happiness or unimaginable suffering, or never live at all, depending on what we choose to do today. In *What We Owe The Future*, philosopher William MacAskill argues

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for longtermism, that idea that positively influencing the distant future is a key moral priority of our time.

From this perspective, it's not enough to reverse climate change or avert the next pandemic. We must ensure that civilization would rebound if it collapsed; counter the end of moral progress; and prepare for a planet where the smartest beings are digital, not human. If we put humanity's course to right, our grandchildren's grandchildren will thrive, knowing we did everything we could to give them a world full of justice, hope and beauty.

For the first time in history, eradicating world poverty is within our reach. Yet around the world, a billion people struggle to live each day on less than many of us pay for bottled water. In *The Life You Can Save*, Peter Singer

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uses ethical arguments, illuminating examples, and case studies of charitable giving to show that our current response to world poverty is not only insufficient but morally indefensible. *The Life You Can Save* teaches us to be a part of the solution, helping others as we help ourselves.

An argument for putting sentiment aside and maximizing the practical impact of our donated dollars: "Powerful, provocative" (Nicholas Kristof, *The New York Times*). Peter Singer's books and ideas have been disturbing our complacency ever since the appearance of *Animal Liberation*. Now he directs our attention to a challenging new movement in which his own ideas have played a crucial role: effective altruism. Effective altruism is built upon the simple but

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profoundly unsettling idea that living a fully ethical life involves doing the "most good you can do." Such a life requires a rigorously unsentimental view of charitable giving: to be a worthy recipient of our support, an organization must be able to demonstrate that it will do more good with our money or our time than other options open to us. Singer introduces us to an array of remarkable people who are restructuring their lives in accordance with these ideas, and shows how, paradoxically, living altruistically often leads to greater personal fulfillment than living for oneself. Doing the Most Good develops the challenges Singer has made, in the New York Times and Washington Post, to those who donate to the arts, and to charities focused on helping our fellow citizens, rather than

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those for whom we can do the most good. Effective altruists are extending our knowledge of the possibilities of living less selfishly, and of allowing reason, rather than emotion, to determine how we live. Doing the Most Good offers new hope for our ability to tackle the world's most pressing problems.

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