

Corporate Finance Core Principles And Applications 2nd Edition

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1. Introduction, Financial Terms and Concepts **Session 1: Introduction to Valuation** ~~Introduction of Corporate Finance: Lesson - 1 Finance: How to calculate Annuity, Present Value, Future Value Valuation in Four Lessons | Aswath Damodaran | Talks at Google~~ **How Growth and ROIC Drive Value** ~~Top 3 Corporate Valuation Books~~ *Excel Crash Course for Finance Professionals - FREE | Corporate Finance Institute William Ackman: Everything You Need to Know About Finance and Investing in Under an Hour | Big Think* ~~Download solutions manual for fundamentals of corporate finance 12th US edition by ross, westerfield~~

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CORE PRINCIPLES AND APPLICATIONS OF CORPORATE FINANCE Stephen A. Ross Sloan School of Management Massachusetts Institute of Technology Randolph W. Westerfield Marshall School of Business University of Southern California Jeffrey R Jaffe Wharton School of Business University of Pennsylvania Bradford D. Jordan Garton College of Business and Economics

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reaching out to the many different types of students and the varying course settings, corporate finance is distilled down to its core, while maintaining a decidedly modern approach. Purely theoretical issues are downplayed, and the use of extensive and elaborate calculations is minimized to illustrate points that are either intuitively obvious or of limited practical use. The goal was to focus on what students really need to carry away from a principles course. A balance is struck by introducing and covering the essentials, while leaving more specialized topics to follow-up courses. Net present value is treated as the underlying and unifying concept in corporate finance. Every subject covered is firmly rooted in valuation, and care is taken throughout to explain how particular decisions have valuation effects. Also, the role of the financial manager as decision maker is emphasized, and the need for managerial input and judgment is stressed.

Corporate Finance, by Ross, Westerfield, and Jaffe emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The well-respected author team is known for their clear, accessible presentation of material that makes this text an excellent teaching tool. The ninth edition has been fully updated to reflect the recent financial crisis and is now accompanied by Connect, an exciting new homework management system.

Corporate Finance: Core Principles and Applications, 3rd edition, by Ross, Westerfield, Jaffe and Jordan was written to convey the most important corporate finance concepts and applications at a level that is approachable to the widest possible audience. The concise format, managerial context and design, and student-friendly writing style are key attributes to this text. RWJJ Core Principles strikes a balance by introducing and covering the essentials, while leaving more specialized topics to follow-up courses. This text distills the subject of corporate finance down to its core, while also maintaining a decidedly modern approach. The well-respected author team is known for the clear, accessible presentation of material that makes this text an excellent teaching tool.

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