

Communication Principles Of A Lifetime

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Communication: Principles for a Lifetime, 6th Edition

Synopsis Updated in its 5th edition, Communication: Principles for a Lifetime helps readers see the relationships among the concepts, skills, theories, and contexts of communication by anchoring the content around five fundamental communication principles.

Communication Principles for a Lifetime: Steven A Beebe ...

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What is it about conflict that causes all of us to shy away? Why is it so difficult? What if there was a step-by-step process to guide us through conflict and create a deeper connection at the same time? And what if the principles learned could enhance all communication? In *The Pledge of a Lifetime*, follow Jake and Lisa's story and discover how to transform tense confrontations into rich conversations. Watch family dynamics improve as everyone works together to communicate in a manner governed by love. From his years of conflict resolving experiences, Mark Oelze leads you into the counselors office between the covers of this book, where you will learn the keys to process any conflict, big or small. Fear no longer has to hold you back. Work the PLEDGE to build strong healthy communication with love as your highest goal! Mark is a gifted counselor, speaker and teacher. Perhaps his most important teaching is the PLEDGE message tool to resolve conflict and enhance all relationships. I highly recommend Mark and his book, *The Pledge of a Lifetime*! Ken Canfield, PhD, founder of the National Center for Fathering Mark delivers a great story with the added bonus of practical and life-giving principles to revolutionize the way couples communicate through a heart of love. Jo Lynn Bright, LCMFT I laughed. I cried. I lamented my own failings. And I left longing for deeper connection with my wife and kids. Thanks, Mark! Phil Mershon, MDiv, MABC

For courses in Introduction to Communication that take a mainstream rather than a survey approach A five-principles approach that helps students build practical communication skills *Communication: Principles for a Lifetime* was designed to address the biggest challenge when teaching Introduction to Communication: how to present the variety of fundamental theory and skills without overwhelming learners. By organising the text around five key principles of communication, authors Steven Beebe, Susan Beebe, and Diana Ivy help students to see the interplay among communication concepts, skills, and contexts. The 6th Edition retains this successful five-principles framework, and adds updated content and a new learning architecture that better helps students build, and use, strong communication skills in the course and beyond. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

Whether you're newly together and eager to make it work or a longtime couple looking to strengthen and deepen your bond, *Eight Dates* offers a program of how, why, and when to have eight basic conversations with your partner that can result in a lifetime of love. "Happily ever after" is not by chance, it's by choice the choice each person in a relationship makes to remain open, remain curious, and, most of all, to keep talking to one another. From award-winning marriage researcher and bestselling author Dr. John Gottman and fellow researcher Julie Gottman, *Eight Dates* offers an ingenious and simple-to-implement approach to effective relationship communication. Here are the subjects that every serious couple should discuss: Trust. Family. Sex and intimacy. Dealing with conflict. Work and money. Dreams, and more. And here is how to talk about them how to broach subjects that are difficult or embarrassing, how to be brave enough to say what you really feel. There are also suggestions for where and when to go on each date book your favorite romantic restaurant for the Sex & Intimacy conversation (and maybe go to a yoga or dance class beforehand). There are questionnaires, innovative exercises, real-life case studies, and skills to master, including the Four Skills of Intimate Conversation and the Art of Listening. Because making love last is not about having a certain feeling it's about both of you being active and involved.

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Every industry must confront unethical behavior in the workplace. Whether your students want to pursue careers in business, education, public service, or the military, they will need a solid foundational understanding of ethics and the impact their decisions will have on their organizations and their own lives. Bestselling author, Craig E. Johnson, illustrates the best approaches for developing our ethical competence. *Organizational Ethics: A Practical Approach* equips students with the knowledge and skills they need to make a positive difference in their workplace. Self-assessments, reflection opportunities, and application projects allow students to practice their ethical reasoning abilities. Each part of the book focuses on a different aspect of ethical organizational behavior, examining ethics at the individual, group, and organizational levels. The revised Fourth Edition includes a new feature titled *Contemporary Issues in Organizational Ethics* and new case studies on current topics such as fake news, sexual harassment, and cultural appropriation. This book shows how readers can develop their ethical expertise and provides opportunities to practice problem-solving to defend their decisions.

Updated in its 2nd edition, *Business & Professional Communication* focuses on the core concepts and skills of business and professional communication, with an emphasis on leadership for today's global workplace. This comprehensive text is organized around five fundamental principles of communication, providing a useful pedagogical framework for the reader. These principles are applied to a variety of business and professional contexts, including workplace relationships, interviewing, group and team work and giving presentations.

The most effective leaders know how to connect with people. It's not about power or popularity, but about making the people around you feel heard, comfortable, and understood. While it may seem like some folks are born with a commanding presence that draws people in, the fact is anyone can learn to communicate in ways that consistently build powerful connections. Bestselling author and leadership expert John C. Maxwell offers advice for effective communication to those who continually run into obstacles when it comes to personal success. In *Everyone Communicates, Few Connect*, Maxwell shares five principles and five practices to develop connection skills including: finding common ground; keeping your communication simple; capturing people's interest; how to create an experience everyone enjoys; and staying authentic in all your relationships. Your ability to achieve results in any organization is directly tied to the leadership skills in your toolbox. Connecting is an easy-to-learn skill you can apply today in your personal, professional, and family relationships to start living your best life.

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