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Business Ethics Now 4e by Andrew W. Ghillyer provides assistance to employees by taking a journey through the challenging world of business ethics at the ground level of the organization rather than flying through the abstract concepts and philosophical arguments at the treetop level. By examining issues and scenarios that relate directly to their work environment (and their degree of autonomy in that environment), employees can develop a clearer sense of how their corporate code of ethics relates to operational decisions made on a daily basis.

What Should I Do? is the cornerstone question for a multitude of ethical considerations - and the basis for this text. How we function when ethical challenges arrive in our "real" lives is the framework for Andrew Ghillyer's Business Ethics Now. This application-based text takes the theory of business ethics and applies it to the realistic scenarios that students may encounter at all stages of their careers.

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business

Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with 'Ethical Dilemma' boxes and hear from them first hand with new 'Practitioner Spotlight' boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the book and online to reflect the latest developments and issues surrounding corporate citizenship, globalization, and sustainability. Award-winning, best-selling, and up-to-date; this is the textbook of choice for those wishing to excel in business ethics. The book is supported by an extensive range of online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web links Additional Ethics in Action web links Addition Ethics on Screen web links Think Theory responses Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching notes for Ethical Dilemmas Teaching notes for Ethics in Action features Teaching notes for Ethics on Screen features Ideas for structured workshops

Master the skills you need for success in today's rapidly changing work environment with the useful, practical management tools and insights found only in ADMINISTRATIVE MANAGEMENT: SETTING PEOPLE UP FOR SUCCESS. Discover the keys to functioning at the highest level in today's professional work environment. This unique book helps you both navigate and respond effectively to contemporary work challenges. The authors use their extensive experience to emphasize practical, valuable tools that truly set you up for success. A concise, reader-friendly approach introduces basic, critical management concepts that help you fully understand the goals, functions, and responsibilities of managers. You learn how to identify opportunities to package your skills and sell your strengths for both immediate and long-term professional success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

"This textbook provides a comprehensive, yet accessible introduction to the ethical issues arising in business" -- Preface.

The Principles of Fire and Emergency Services Administration, Second Edition provides in-depth information needed to be a successful company officer, battalion, commander, deputy chief or chief executive officer, providing the necessary base curriculum to meet the FESHE requirements.

Many principles of management textbooks make the assumption that students already have a stable understanding of the subject. Management Now combines the theory students need with examples within their grasp as well as providing reinforcing exercises and activities to help them retain and apply what they have learned. The emphasis is on application of material with a variety of exercises--both hypothetical and real life--for students to review and apply in their own environments. The text and ancillary materials help address the question that many students ask when taking a principles of management course: "What does management mean to me?"

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