

Books On Journalism

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1972 book launched the idea that reporters should use social science methods like polling and statistical analysis, and led to the widespread adoption today of data journalism in newsrooms around the world.

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Welcome to the world of journalism! There are not many books that can serve as useful guides to the students of journalism and more so for students of print journalism. In fact, as one involved in teaching of journalism alongside working as a full-time journalist, we felt that teaching at journalism schools was completely bereft of practise and there was more emphasis on theoretical part. It is this lacuna that two of us with experience of working with national dailies have tried to fill. This book is a complete book of print journalism as authors have devoted special chapters on print journalism, what news is, news reporting, feature and middle writing, writing of headlines and intros, inverted-pyramid style of writing, developmental

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journalism, investigative journalism, business journalism, glossary of newspaper terms, press laws and self-regulation, structure and departments of a newspaper, and yoga and spirituality for more positivity in mass media. Written in an easy-to-understand manner, this book can do wonders for you and would be your companion for years to come. All the best! –Charanjit Ahuja and Bharat Hiteshi

High school journalists share the same objectives as professional reporters—finding the story, writing the story, and packaging the story so that it appeals to an audience. Understanding how to best accomplish these objectives is key to the student on the newspaper, yearbook or Web site staff, but the fundamental art of storytelling and story presentation are not always at the center of high school journalism classes. Student journalists must first understand that storytelling, at its most basic level, is about people, and that understanding the audience is essential in deciding how to present the story. This handbook for high school journalists and teachers offers practical tips for all elements of school journalism. The author covers the essential components that students must understand: information gathering, writing, standard and alternative coverage and packaging. Students will find valuable information about identifying news, interviewing, research,

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narrative writing style, editing, visual presentation and layout. The book also covers the legal rights of student journalists, objective vs. opinion writing, staff planning and organization and Web-based journalism. Each chapter includes study guides for practical applications of the concepts discussed. Instructors considering this book for use in a course may request an examination copy [here](#).

Will the use of artificial intelligence (AI), algorithms, and smart machines be the end of journalism as we know it—or its savior? In *Newsmakers*, Francesco Marconi, who has led the development of the Associated Press and Wall Street Journal's use of AI in journalism, offers a new perspective on the potential of these technologies. He explains how reporters, editors, and newsrooms of all sizes can take advantage of the possibilities they provide to develop new ways of telling stories and connecting with readers. Marconi analyzes the challenges and opportunities of AI through case studies ranging from financial publications using algorithms to write earnings reports to investigative reporters analyzing large data sets to outlets determining the distribution of news on social media. *Newsmakers* contends that AI can augment—not automate—the industry, allowing journalists to break more news more quickly while simultaneously freeing up their time for deeper analysis. Marshaling insights

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drawn from firsthand experience, Marconi maps a media landscape transformed by artificial intelligence for the better. In addition to considering the benefits of these new technologies, Marconi stresses the continuing need for editorial and institutional oversight. Newsmakers outlines the important questions that journalists and media organizations should consider when integrating AI and algorithms into their workflow. For journalism students as well as seasoned media professionals, Marconi's insights provide much-needed clarity and a practical roadmap for how AI can best serve journalism.

An Introduction to Journalism examines the skills needed to work as a journalist in newspapers, television, radio, and online. This book provides case studies as a guide to researching stories, interviewing, and writing for each medium, as well as recording material for both radio and television. It offers a wide range of comments and tips on the best way to approach stories and includes interviews with journalists working on a variety of news outlets, from the BBC to weekly newspapers.

An insider helps money-seekers crack their way into Craigslist! For those short on cash, the free website Craigslist provides a wide range of money-making opportunities, from selling personal items to setting up an

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entrepreneurial business to finding a new job. This guide provides the best strategies, creative ideas, and inside tips for maximizing the selling, buying, and bartering potential on the Craigslist. ? Maximizes opportunities for the over 500 Craigslist sites worldwide ? Over 40 million U.S. users and 12 billion page views each month, the eighth most-viewed English-language site in the world ? MSNBC report: large increase in items sold on Craigslist, even as economy slows ? A unique focus on money-making opportunities and job search capabilities within Craigslist

This offers a detailed and long-awaited reassessment of one of the most maligned periods in American journalism-the era of the yellow press. The study challenges and dismantles several prominent myths about the genre, finding that the yellow press did not foment-could not have fomented-the Spanish-American War in 1898, contrary to the arguments of many media historians. The study presents extensive evidence showing that the famous exchange of telegrams between the artist Frederic Remington and newspaper publisher William Randolph Hearst-in which Hearst is said to have vowed to "furnish the war" with Spain-almost certainly never took place. The study also presents the results of a systematic content analysis of seven leading U. S. newspapers at 10 year intervals throughout the 20th century and finds that

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some distinguishing features of the yellow press live on in American journalism.

A first for the world's greatest cartoon reporter, a collection of journalism, including articles on the American military in Iraq that have never been published in the United States Over the past decade, Joe Sacco, "our moral draughtsman" (Christopher Hitchens), has increasingly turned to short-form comics journalism to report from the sidelines of wars around the world. Collected here for the first time, Sacco's darkly funny, revealing reportage confirms his standing as one of the foremost war correspondents working today. In "The Unwanted," Sacco chronicles the detention of Saharan refugees who have washed up on the shores of Malta; "Chechen War, Chechen Women" documents the trial without end of widows in the Caucasus; and "Kushinagar" goes deep into the lives of India's untouchables, who are hanging "onto the planet by their fingernails." Other pieces take Sacco to the smuggling tunnels of Gaza; the trial of Milan Kovacevic, Bosnian warlord, in The Hague; and the darkest chapter in recent American history, Abu Ghraib. And on a mission with American troops—pieces never published in the United States—he confronts the misery and absurdity of the war in Iraq. Among Sacco's most mature, accomplished work, Journalism demonstrates the power of our premier cartoonist to chronicle human experience with

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a force that often eludes other media.

For a century and a half, journalists made a good business out of selling the latest news or selling ads next to that news. Now that news pours out of the Internet and our mobile devices—fast, abundant, and mostly free—that era is ending. Our best journalists, Mitchell Stephens argues, instead must offer original, challenging perspectives—not just slightly more thorough accounts of widely reported events. His book proposes a new standard: “wisdom journalism,” an amalgam of the more rarified forms of reporting—exclusive, enterprising, investigative—and informed, insightful, interpretive, explanatory, even opinionated takes on current events. This book features an original, sometimes critical examination of contemporary journalism, both on- and offline. And it finds inspiration for a more ambitious and effective understanding of journalism in examples from twenty-first-century articles and blogs, as well as in a selection of outstanding twentieth-century journalism and Benjamin Franklin’s eighteenth-century writings. Most attempts to deal with journalism’s current crisis emphasize technology. This book emphasizes mindsets and the need to rethink what journalism has been and might become.

Journalism as a discipline is becoming increasingly important today. It has to contend with new challenges such as the

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explosion of social media, heightened commercial competition in the mainstream media and the emergence of the media as a powerful actor in public policy and governance. The confluence of these factors calls for fresh thinking about the teaching and practice of journalism. A Handbook of Journalism: Media in the Information Age not only helps readers to understand today's media environment but also prepares them to face the existing challenges. Distinguished editors, experts, academics and journalists join to examine these challenges from various angles, including some of the major contemporary trends, issues and processes in governance, institutions, administration and development, among others. The book fairly and objectively discusses a critical discipline that is at the crossroads.

When you combine the sheer scale and range of digital information now available with a journalist's "nose for news" and her ability to tell a compelling story, a new world of possibility opens up. With The Data Journalism Handbook, you'll explore the potential, limits, and applied uses of this new and fascinating field. This valuable handbook has attracted scores of contributors since the European Journalism Centre and the Open Knowledge Foundation launched the project at MozFest 2011. Through a collection of tips and techniques from leading journalists, professors, software developers,

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and data analysts, you'll learn how data can be either the source of data journalism or a tool with which the story is told—or both. Examine the use of data journalism at the BBC, the Chicago Tribune, the Guardian, and other news organizations Explore in-depth case studies on elections, riots, school performance, and corruption Learn how to find data from the Web, through freedom of information laws, and by "crowd sourcing" Extract information from raw data with tips for working with numbers and statistics and using data visualization Deliver data through infographics, news apps, open data platforms, and download links

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