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The guides are entitled: Asia in Western and World History, Masterworks of Asian Literature in Comparative Perspective, and Asia: Case Studies in the Social Sciences. The approximately forty essays by leading specialists in each volume suggest a range of possibilities for introducing material on Asia.

Asia, Case Studies in the Social Sciences: A Guide for ...

In this context, the Asia Direct Cable (ADC) Consortium, whose members include leading information infrastructure companies such as CAT, China Telecom, China Unicom, PLDT Inc., Singtel, SoftBank Corp., Tata Communications and Viettel, was launched with the goal of building a high-performance submarine cable connecting China, Japan, the ...

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Case Study on AirAsia | CaseStudyHub.com

Aiming to answer the question, this book conducts a number of cases studies in the Asia-Pacific region, including the Mainland China, Taiwan, Japan, Malaysia, Vietnam, as well as Australia. Among the studies, there are 4 cases from ICT providers, 4 cases from traditional and services, and 6 cases from new ICT applications and businesses.

Business Innovation with New ICT in the Asia-Pacific: Case ...

Singapore is an interesting case study. The outward looking city-state is committed to the 21 st century skills agenda, which is explicit in mainstream policy. With its unwavering focus on human ...

The Project on Asia in the Core Curriculum began in 1984 to support the introduction of material on Asia into the core curricula of undergraduate institutions throughout the US. The present "Guide for Teaching," one of three (the others devoted to history and literature) comprises 50 essays identified in three tables of contents that provide access by discipline,

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subdiscipline, or country. The countries are China, India, Indonesia, Korea, Taiwan, Pakistan, the Philippines, and Thailand. The disciplines are anthropology, economics, political science, and sociology. Paper edition (unseen), \$22.50. Annotation copyright by Book News, Inc., Portland, OR

With a view to continue the current growth momentum, excel in all phases of business, and create future leadership in Asia and across the globe, there is a felt need to develop a deep understanding of the Asian business environment, and how to create effective marketing strategies that will help growing their businesses.

Throughout the world religious organizations are exploring and implementing into action ideas about the relevance of religion and spirituality in dealing with a growing multitude of environmental issues and problems. Religion and spirituality have the potential to be extremely influential for the better at many levels and in many ways through their intellectual, emotional, and activist components. This collection focuses on providing a set of captivating essays on the specifics of concrete cases of environmental activism involving most of the main Asian religions from several countries. Particular case studies are drawn from the religions of Animism, Buddhism, Daoism, Hinduism, Islam, and Jainism. They are from the countries of Bhutan, China, India, Indonesia, and Thailand. Thereby this set of case studies offers a very substantial and rich sampling of religious environmental activism in Asia. They are grounded in years of original field research on the subjects covered. Collectively these case studies reveal a fascinating and significant movement of environmental initiatives in engaged practical spiritual ecology in Asia. Accordingly, this collection should be of special interest to a diversity of scientists, academics, instructors, and students as well as communities and leaders from a wide variety of religions, environmentalism, and conservation.

In the world of creating new ventures with the single goal of achieving financial profitability, it is well known that nine of ten startups are likely to fail. For new social ventures that have the twin goals of financial profitability and social inclusiveness, the chances of failures are even higher. This book provides insight into the common struggles of social activists and the strategic responses necessary to not only overcome their organizational issues but also address the world's pressing social challenges. The book not only traces the journey of the social activists in growing their social ventures to flesh out real-life issues but also introduces the latest management thinking on social innovation in daily business decision. This book makes a useful contribution in furthering the concepts of social innovation and entrepreneurship and inspiring more change agents to create and implement effective, scalable and sustainable solutions to address social issues and meet the needs of the disadvantaged groups in the society.

There is a lack of knowledge on how corporations in Asia develop strategies, organize their work processes and deal with competition. Western managers and business students need to know more about Asian corporations and their management styles. Learning about Asia, however, has always been a challenging task. The main challenge is the complexity encountered when dealing with Asian management issues, which differ not only for different countries, but also for different types of businesses, not to mention national management preferences and styles. This book tries to fill this gap, by presenting case studies of various Asian countries including China, Japan, India, Korea and The Philippines. The case studies are as diverse as management activities in Asia can be and include a variety of different

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companies in several Asian countries. This book attempts to present an overview on the variety and complexity of management and business processes in Asian countries. It intends to support business people and students of international management to get a deeper understanding of Asian management practices by presenting practical examples of Asian firms and their strategies. Contents: Introduction The People's Republic of China: FamilyMart's China Expansion (Tsing Hsuan Kuo) Alibaba: Facing Its Thieves (Xiaozhou Wu) Li Ning: Make the Change (Jiawen Tu) Shiseido in China — When Politics Interferes with Business (Kaoutar Lazrak) Japan: UNIQLO: A Stitch in Time (Beatrice Reboux) The Suntory Highball Revolution: Can a Type of Drink Save an Industry? (Thomas Anderson III) A Tale of Three Companies: The Survival Strategies of Sony, Hitachi, and Canon (David Trappolini) India: Doing It the Toyota Way in India? Managing Unsettled Labor Relations at the Toyota Subsidiary in India (Christian Knuth) Korea: KIA MOTORS Facing Globalization Challenges (Marc David Hercaud) The Philippines: Brightening Philippine Airlines (PAL): Strategizing for the Future of Asia's Pioneer and Sunniest Air Transporter (John Paul D Antes) The Birth of the WATERCCOOP in Cagayan de Oro City (Anselmo B Mercado) Cross-Cultural Encounters: Visiting my Australian Friend's House (Mai Kaneshiro) A Peek on the Cheek (Emi Inamoto) Readership: Students, business people and professionals interested in Asian management styles, practices and strategies. Keywords: Asian Management; Case Studies; Asian Corporations; Multinational Corporations; Corporate Strategy; Business Management; Chinese Market; Japanese Management; Korean Management Key Features: Presents case studies from various Asian countries Presents an overview on the variety and complexity of management and business processes in Asian countries Provides practical examples of Asian firms and their strategies

This book presents a series of empirically based case studies conducted by social change scholars from Asia-Pacific, showcasing the latest social marketing approaches geared at improving societal well-being in the region. Cutting across cultural perspectives, the contents gather ideas on social marketing campaigns and strategies from around the region and use these case studies as a platform to address concomitant challenges in employing marketing tools to positively change social behaviour. The selection of case studies covers and compares aspects of public health and well-being, and public environmental consciousness in terms of driving attitudes towards implementing improved sustainability in developing and developed countries. Drawing on related policies and legislation, and examining social behaviour at the individual, community, and organisational levels, the authors propose innovative new methods in social marketing and social change research. The book is of interest to researchers and practitioners in social marketing, business ethics, behavioural science, public health, and development studies.

Climate change adaptation in South Asia is redefining the roles of different actors in the governance processes. The existing governance lack capacity, knowledge, and leadership skills to manage the uncertainties and challenges posed by climate change. This book aims to explain how the governance of climate change adaptation and mitigation is being shaped in the region and how climate change is impacting upon the governance of natural resources. Although the focus is on South Asia, the editors draw a wide range of contributions from northern and southern communities and across various agro-ecological contexts. Climate Change Governance and Adaptation: Case Studies from South Asia sees the changing climate not only as an environmental problem but as a societal challenge and discusses the governance challenges from an interdisciplinary social science perspective across different levels: local, state, and national. Discusses also the challenges and opportunities for

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increasing the resilience of the society through effective governance around climate change. A top down approach to govern climate change adaptation may not yield desired outcomes; instead the book emphasizes the need to integrate issues of equity, into climate governance and policies. The lessons learned from different cases across South Asia help readers have a better and deeper understanding of the relationships between governance and climate change. Given the diversity of themes covered, this book will appeal not only to researchers and practitioners in the climate change community, but also to those with a broader interest in governance processes.

This book examines postwar waves of political violence that affected six Southeast Asian countries – Indonesia, Burma/Myanmar, Cambodia, Thailand, the Philippines, and Vietnam – from the wars of independence in the mid-twentieth century to the recent Rohingya genocide. Featuring cases not previously explored, and offering fresh insights into more familiar cases, the chapters cover a range of topics including the technologies of violence, the politics of fear, inclusion and exclusion, justice and ethics, repetitions of mass violence events, impunity, law, ethnic and racial killings, crimes against humanity, and genocide. The book delves into the violence that has reverberated across the region spurred by local and global politics and ideologies, through the examination of such themes as identity ascription and formation, existential and ontological questions, collective memories of violence, and social and political transformation. In our current era of global social and political transition, the volume's case studies provide an opportunity to consider potential repercussions and outcomes of various political and ideological positionings and policies. Enhancing our understanding of the technologies, techniques, motives, causes, consequences, and connections between violent episodes in the Southeast Asian cases, the book raises key questions for the study of mass violence worldwide.

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