

## Alibabas World How A Remarkable Chinese Company Is Changing The Face Of Global Business

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Alibaba's World: How a Remarkable Chinese Company Is ...

In September 2014, a Chinese company that most Americans had never heard of held the largest IPO in history – bigger than Google, Facebook and Twitter combined. Alibaba, now the world's largest e-commerce company, mostly escaped Western notice for over ten years, while building a customer base more than twice the size of Amazon's, and handling the bulk of e-commerce transactions in China.

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Alibaba's World: How a Remarkable Chinese Company is ...

Alibaba 's World is an autobiographical-business book hybrid that chronicles the rise of Alibaba-a Chinese e-commerce company from an apartment building to a company that challenges corporate...

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Alibaba's World: How a Remarkable Chinese Company Is ...

Alibaba's World: How a Remarkable Chinese Company is Changing the Face of Global Business Hardcover – 12 May 2015 by Porter Erisman (Author)

Buy Alibaba's World: How a Remarkable Chinese Company is ...

"Alibaba" is the world 's largest retailer, passing "Walmart" about two years ago. Along with "Tencent," it 's one of only two Asian companies which have broken the US\$500 billion valuation mark. It operates in 200 countries and is one of the world 's largest Internet companies.

Alibaba 's World PDF Summary - Porter Erisman | 12min Blog

My book, Alibaba 's World: How a Remarkable Chinese Business is Changing the Face of Global Business (Palgrave Macmillan, 2015), is the inside story of how all this happened. How a schoolteacher and...

Alibaba 's unparalleled rise has changed the face of global ...

Alibaba 's World (2015) tells the story of Chinese e-commerce company Alibaba, which was founded in 1999. Alibaba 's World offers valuable insights into leadership and business acumen that can help you put your company on the path to success.

Alibaba 's World by Porter Erisman - Blinkist

Alibaba, now the world's largest e-commerce company, mostly escaped Western notice for over ten years, while building a customer base more than twice the size of Amazon's, and handling the bulk of e-commerce transactions in China.

A former VP at Alibaba Group, and creator of a documentary about its origins, offers an inside glimpse at the behemoth that's poised to transform the ecommerce world

An insightful, practical guide to e-commerce in emerging markets--and how to profit from their explosive boom. From China to India to Nigeria, e-commerce is entering a golden era in countries that were long left out of the e-commerce gold rush experienced in the West. If the story of the first twenty years of e-commerce 's growth was set in developed markets, the story of the next twenty years will be set in emerging ones. The rise of e-commerce in emerging markets is being driven by three major trends: widespread internet adoption, a rising middle class, and, most importantly, innovative new business models that serve the needs of local customers better than the models used by western e-commerce giants. Six Billion Shoppers takes readers on an exciting and colorful journey around the world to visit the next e-commerce mega markets and explore how a new e-commerce boom is opening opportunities for entrepreneurs and global brands alike. Traveling through Nigeria, China, India, Southeast Asia, and Latin America, Porter Erisman addresses e-commerce across these new markets and what it means for western brands. He argues that e-commerce in developing countries is revolutionary and will play a much larger role in emerging markets than in the West. With e-commerce in emerging markets entering a rapid period of expansion, Six Billion Shoppers explains how to seize the massive opportunity created by emerging market consumers and provides practical advice on how to ride this new business trend.

The first in-depth look at the multibillion-dollar company Alibaba.com—known to many as "China's eBay"—and the inspirational story behind the man who created it. A bestseller in China and now translated into English and updated with recent events, Alibaba by Liu Shiyang and Martha Avery tells the remarkable story behind the Internet phenomenon Alibaba.com and its founder Jack Ma, a man Barron's named one of the World's Top 30 CEOs in 2008. Ma's rise to prominence presents a riveting story: Despite growing up in China during the Cultural Revolution—in a period of total state control of the economy—he developed the keen entrepreneurial instincts that propelled him to billionaire status and enabled him to build a company outside the usual government channels. These instincts and habits incorporated martial arts training and allowed him to recognize, early on, that the Internet could leverage his company to rapid growth and also transform the way business is done around the world. Alibaba.com, where businesses can buy and sell everything from air beds to zippers, started with a modest initial investment of \$60,000 and has grown exponentially since its founding in 1999 to become the world's biggest business-to-business Web site. In 2007 it became the second largest IPO in history (after Google), and Fast Company has named it one of the world's most innovative companies. As a result, smart investors and technology insiders will be keeping a close eye on Alibaba for years to come. Whether you're seeking to understand China's meteoric rise, or just searching for the next Google, Yahoo!, or Amazon, Alibaba is crucial reading.

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How Strategy Works in an Interconnected, Automated World Leaders already know that the classic approach to strategy--analyze, plan, execute--is losing relevance. But they don't yet know what replaces it. As everyone and everything becomes more interconnected and digitized, how do you operate, compete, and win? Ming Zeng, the former Chief of Staff and strategy adviser to Alibaba Group's founder Jack Ma, explains how the latest technological developments, such as artificial intelligence, machine learning, the mobile internet, and cloud computing are redefining how value is created. Written especially for those outside the technology industry or the startup arena, this book introduces a simple, overarching framework to guide strategy formulation and execution in this data-rich and highly interactive environment. Revealing the revolutionary practices that he and his team have developed at Alibaba, Zeng shows how to: Automate decisions through machine learning Create products informed by real-time data from customers Determine the right strategic positioning to maximize value from platforms and suppliers Repurpose your organization to further human insight and enable creativity Lead your company's transformation into a smart business With insights into the strategies and tools used by leaders at Alibaba and other companies such as Ruhan and Red Collar, in a variety of industries from furniture making to banking to custom tailoring, Smart Business outlines a radically new approach to strategy that can be applied everywhere.

"Over the past two decades, an unprecedented burst of entrepreneurialism has transformed China's economy from a closed, impoverished, state-run system into a major power in global business. As products in China become more and more sophisticated, and as its companies embrace domestically developed technology, we will increasingly see Chinese goods setting global standards. Meanwhile, companies in the rest of the world wonder how they can access the fast-rising incomes of China's 1.3 billion consumers. Now Edward Tse, a leading global strategy consultant, reveals how China got to this point, and what the country's rise means for the United States and the rest of the world"--

Touted as the Steve Jobs of China, Jack Ma and his story has captivated his countrymen and the rest of the world. From his humble beginnings as a teacher, he has founded the Alibaba Group, one of the world's largest ecommerce businesses, and has established himself as one of the world's richest men. Alibaba's 2014 IPO has been the biggest public stock offering globally, paving the way further to Ma's \$38 billion net worth to date. Ma and not Alibaba not only have transformed China's business and economy, they have likewise impacted China's culture today immeasurably. People have always been fascinated with stories of rags-to-riches and David-versus-Goliath. Most however appreciate these fairytales from afar, never allowing inspiration to translate into action in their own lives. Beyond piquing your curiosity about Ma's life, this book aims to show you how to dream bigger and how to use your passions to achieve extraordinary success. Various books, documentaries and interviews have been made about Jack Ma's remarkable journey in building the Alibaba Group brick-by-brick. Being Jack Ma gleans learnings from these and integrates them with advice from other brilliant life coaches and successful entrepreneurs to teach how you that success does not necessarily have to be achieved by reinventing the wheel, but by following models like Jack Ma through bite-sized achievable lessons. Ever the educator, let Jack Ma teach you how to dream and win.

The rise of China's tech companies and intense competition from the sector is just beginning. This will present an ongoing management and strategy challenge for companies for many years to come. Tech Titans of China is the go-to-guide for companies (and those interested in competition from China) seeking to understand China's grand tech ambitions, who the players are and what their strategy is. Fannin, an expert on China, is an internationally-recognized journalist, author and speaker. She hosts 12 live events annually for business leaders, venture capitalists, start-up founders, and others impacted by or interested in cashing in on the Chinese tech industry. In this illuminating book, she provides readers with the ammunition they need to prepare and compete. Featuring detailed profiles of the Chinese tech companies making waves, the tech sectors that matter most in China's grab for super power status, and predictions for China's tech dominance in just 10 years.

The book entitled "The internationalization of e-commerce: a case study of the Alibaba group"has been written by the Brazilian researchers Matheus Felipe Pereira de Souza and El ó i Martins Senhoras. It is the 31st didactic book of the "Communication & Public Policies Collection" which aims to stimulate the development of textbooks fulfilling bibliographical gaps. This book brings into light 3 mains discussions: International Business as a scientific field of study the internationalization process of e-commerce and, a case study of the Alibaba Group.

In just a decade and half Jack Ma, a man who rose from humble beginnings and started his career as an English teacher, founded and built Alibaba into the second largest Internet company in the world. The company 's \$25 billion IPO in 2014 was the world 's largest, valuing the company more than Facebook or Coca Cola. Alibaba today runs the e-commerce services that hundreds of millions of Chinese consumers depend on every day, providing employment and income for tens of millions more. A Rockefeller of his age, Jack has become an icon for the country 's booming private sector, and as the face of the new, consumerist China is courted by heads of state and CEOs from around the world. Granted unprecedented access to a wealth of new material including exclusive interviews, Clark draws on his own first-hand experience of key figures integral to Alibaba 's rise to create an authoritative, compelling narrative account of how Alibaba and its charismatic creator have transformed the way that Chinese exercise their new found economic freedom, inspiring entrepreneurs around the world and infuriating others, turning the tables on the Silicon Valley giants who have tried to stand in his way. Duncan explores vital questions about the company 's past, present, and future: How, from such unremarkable origins, did Jack Ma build Alibaba? What explains his relentless drive and his ability to outsmart his competitors? With over 80% of China 's e-commerce market, how long can the company hope to maintain its dominance? As the company sets its sights on the country 's financial and media markets, are there limits to Alibaba 's ambitions, or will the Chinese government act to curtail them? And as it set up shop from LA and San Francisco to Seattle, how will Alibaba grow its presence and investments in the US and other international markets? Clark tells Alibaba 's tale within the wider story of China 's economic explosion—the rise of the private sector and the expansion of Internet usage—that have powered the world 's second largest economy and largest Internet population, twice the size of the United States. He also explores the political and social context for these momentous changes. An expert insider with unrivaled connections, Clark has a deep understanding of Chinese business mindset. He illuminates an unlikely corporate titan as never before, and examines the key role his company has played in transforming China while increasing its power and presence worldwide.

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